YOUR PERSONAL BOARD OF ADVISORS
Peer Advisory Groups meet to discuss family business subjects of mutual interest. Moderated by professional facilitators from the center, these confidential forums provide a committed group of peers with the goal of shared growth as owners.

HOW ARE GROUPS STRUCTURED
Peer groups are made up of 8-10 people. You will be assigned to a group based on your lifestage and your role within your business and/or family. Groups are responsible for defining their own learning goals and purpose. They meet an average of 6 times each year for approximately 4-6 hours. Dates, times, and locations are agreed upon by the group. As a rule, family members and competitors are never grouped together.

WHAT'S EXPECTED OF GROUP MEMBERS
Upon joining a group, you will be asked to make a minimum two-year commitment. Beyond this, you will be expected to participate in the co-creation of content (topics, ideas, concepts, etc.); remain open, honest and willing to share; and hold yourself and others accountable to the group's agreed upon meeting schedule.

WHAT'S THE ROLE OF MY FACILITATOR
Each peer group is moderated by a professionally trained and certified facilitator. Your facilitator's primary role is to lead group meetings and hold you and your fellow peers accountable to each other. Your facilitator is also responsible for securing guest speakers, coordinating meeting logistics, and administering the group's annual assessment survey. Lastly, you will meet one-on-one with your facilitator twice a year to discuss your group experience.

HOW IS THE CENTER INVOLVED
The Family Business Center oversees your facilitator as they serve your group; provides resources to your group such as reading materials, subject matter expert referrals, and best processes; compensates and offers continuing education to your facilitator; and offers administrative and structural support as needed.

JOIN A PEER GROUP
Submit a peer group application online at LUC.edu/fbc

CONTACT: Anne Smart  P · 312.915.7738  E · asmart@luc.edu  W · LUC.edu/fbc