

Cabinet Meeting
March 14, 2018

Members present: Jo Ann Rooney, Margaret Callahan, Pam Costas, Damon Cates, Lorraine Fitzgerald, Phil Hale, Kana Henning, Tom Kelly, Wayne Magdziarz, Susan Malisch, Jane Neufeld, Colleen Newquist and Winifred Williams

Absent: Jim Prehn, S.J., Paul Roberts and Steve Watson

Guests: Ralph Braseth and Don Heider

1. Dr. Rooney opened the meeting at 8:30 a.m. and Margaret Callahan offered a prayer.
2. The minutes of the February 20, 2018 meeting were approved unanimously.
3. Don Heider led a discussion on student media at the university. About 200 students are involved with media work via the Rambler Sports Locker, WLUW, the Gull, and the Loyola Phoenix. The Phoenix has won three dozen regional awards and was twice selected as the best student weekly in the U.S. by the Associated Press. The Cabinet discussed the pros and cons of digital media, as well as the importance of tracking readership rates of the print paper in order to manage costs. Don also shared that we recently received a \$50,000 grant from the McCormick Tribune Foundation to support the new RogersEdge Reporter, which is a partnership project with Senn High School whereby Senn students will write stories and be paid to do so.
4. Colleen Newquist circulated media interview tips that were prepared by our reputation management firm, Reputation Partners.
5. Damon Cates previewed the presentation he will give to the Board of Trustees regarding preparing for a capital campaign. The Cabinet discussed the importance of aligning the next strategic plan goals with the Campaign goals and timeline.
6. Tom Kelly informed the Cabinet that nomination for this year's Martyrs Award should be submitted by March 30th. The Martyrs Award is given to an individual or faith-based organization that champions social justice and serves marginalized communities and populations. Margaret will share this information with the Council of Deans as well.
7. Tom Kelly and Jane Neufeld updated the Cabinet on the February 24th incident in the Damen Student Center.

The meeting was adjourned at 10:30 a.m.