

President's Cabinet Meeting
October 4, 2011

Members present: John Costello, S.J., Donna Curin, Richard Gamelli, Michael Garanzini, S.J., Phil Hale, John Hardt, Jon Heintzleman, Emilio Iodice, Bill Laird, Wayne Magdziarz, Susan Malisch, Ellen Munro, John Pelissero, Kelly Shannon, Lorraine Snyder and Kana Wibbenmeyer

Absent: Rob Kelly and Tom Kelly

1. Father Garanzini opened the meeting at 8:00 a.m. Kana Wibbenmeyer offered a prayer.
2. The minutes of the September 20, 2011 meeting were approved unanimously.
3. Richard Gamelli added a review of the State of the University addresses to the agenda, and Susan Malisch added the topic of internet domain names.
4. John Pelissero reviewed the Academic Affairs report that was distributed at the last meeting, and he disseminated the 2011-2012 official enrollment statistics for this semester. Among other strategic priorities, John highlighted the need to greatly increase the number of new adult students in our programs and he indicated that a newly-formed task force on continuing and professional education is looking at a number of issues including enrollment in those programs. Progress on transfer student retention is slow, with about 25% of our transfer students leaving the university, so that is another strategic challenge for us. There was a discussion regarding faculty workload and comparisons with faculty workloads at our peer and inspirational schools. Father Garanzini highlighted the need to track the progress of our graduates a few months after graduation from Loyola, so that we can share their successes as part of our recruitment and advancement efforts.
5. Father Garanzini gave a brief update on his three State of the University addresses which took place on the LSC, WTC and Maywood campuses last month. Cabinet members commented on how both Lakeside addresses were packed, and Dr. Gamelli indicated that the event at Maywood was very well received. Donna Curin suggested that we show footage from the Founders Dinner video at these events in the spring, and Kelly Shannon suggested that we focus more on academic and strategic updates than on construction at future programs.
6. Jon Heintzleman then presented an update on the Advancement Division. He reviewed alumni statistics, giving societies and levels, annual giving initiatives, major prospect cultivation programs, and targeted campaign plans, among other topics. There have been a number of staff changes in Advancement, and the Business School is now fully staffed in order to successfully execute that fundraising campaign. Alumni Relations has recently hired someone to focus exclusively on social media in order to meet the growing demand for and use of social and professional networking sites such as LinkedIn. Jon highlighted that challenges going forward include campaign fatigue, a still-stagnant economy, the cultivation of donors for key targeted campaigns, low alumni engagement, and keeping our best employees in light of other local university campaigns which are launching soon.
7. Kana briefly reviewed the anticipated impact of construction on the two new LSC residence halls. Kenmore Avenue will be closed beginning in January 2012 and efforts are

underway to increase the lighting in and safety of alleys that we expect students to use as shortcuts during this period of construction.

8. Susan shared that there will be an opportunity beginning next year to apply for non-assigned domain names that may be of interest to us or to the entirety of the AJCU network. Father Garanzini asked Susan for a short document detailing this opportunity that he can share with the AJCU presidents who will be meeting in Chicago this weekend. She will update that Cabinet at a future meeting once additional information on this process has been made available.

The meeting was adjourned at 10:25 a.m.