

President's Cabinet Meeting  
May 10, 2011

---

Members present: John Costello, S.J., Donna Curin, Michael J. Garanzini, S.J., Phil Hale, John Hardt, Jonathan Heintzleman, Emilio Iodice, Rob Kelly, Tom Kelly, Phil Kosiba, Bill Laird, Wayne Magdziarz, Susan Malisch, Ellen Munro, John Pelissero, Kelly Shannon, and Lorraine Snyder

Guests: Justin Daffron, S.J., Dawn Overstreet, Paul Roberts and Ted Yee

Absent: Paul Whelton

---

1. Father Garanzini opened the meeting at 8:00 a.m. and John Hardt offered a prayer.
2. The minutes of the April 26, 2011 meeting were approved with a correction in item #13 that ideally the new director of corporate and foundation relations will have a background in medical schools, not hospitals.
3. John Pelissero and Rob Kelly reviewed the four-year "Loyola Experience" plan and program, which is designed to be sequential and developmental. Father Daffron highlighted how the plan will be modified to meet the needs of transfer and nontraditional students, and detailed how this effort is tied to the university's assessment goals and metrics. Paul Roberts indicated that the plan will be integrated into enrollment management's communication flow with students in order to reinforce the plan's messages throughout the recruitment cycle to prospective, admitted and enrolled students.
4. Tom Kelly asked how students will track their progress, and John confirmed that they will be using the new e-portfolio software to do so. Father Garanzini indicated that we'll be discussing elements of this plan at the summer retreat, including focusing on what we mean by our use of the terms "justice" and "service," and by discussing how to engage faculty and staff into what the summer retreat book calls "deep learning."
5. Paul Roberts presented the enrollment funnel and indicated that we are down 6% in freshmen deposits, or roughly 400 freshman students. With the increase in transfer deposits, overall we are down about 2%, or roughly 25 students for fall 2011. Although we saw a significant increase in campus visits this year—we are up about 30% over last year—we fell short of our budgeted enrollment targets. John indicated that we'll be revisiting our enrollment strategies in light of this shortfall. Father Garanzini suggested we focus on recruiting 2,000 freshmen, 500 transfer and 1,000 SCPS students, and he highlighted that with the adult student market growing we should and can do a better job of recruiting those students. Jon Heintzleman asked if LSC construction had a role to play in decreased enrollments, and Paul noted that although there is no way to ascertain if it did, his office will be creating virtual campus tours to show how the campus will look once Cuneo Hall and other buildings are completed.
6. John Hardt gave an update on his activities this last year, including speaking commitments, committee assignments and activities and more. Looking ahead, John highlighted some upcoming lecture series that he is co-organizing, including a series with Kathleen Mass-Weigert on the Catholic Social Tradition, a program series focused on health and healing, and a Catherine of Sienna series. John also highlighted his desire to work with UMC,

Alumni Relations and others to develop a web presence and to use social media to connect current students and alumni with resources and conversations around spiritual issues. John thanked the Cabinet for their continued assistance in inviting him to department and unit meetings so that he can collaborate with faculty and staff at Loyola on a variety of issues related to our Catholic, Jesuit mission.

7. Kelly Shannon reviewed stories and plans for the summer issue of the Loyola magazine, which will be focused on a decade of progress. The magazine will be issued in early August and story ideas are requested by May 24. Father Garanzini suggested highlighting the LUHS-Trinity consolidation as a main story in this summer issue. Other ideas for inclusion include a photo or short piece on JFRC student, faculty and staff attendance at Pope John Paul II's beatification in May; a planned profile on alumnae Christine Radogno; and a story on alumnae Susan Sher, who is the keynote speaker at the Women's Leadership Conference which will take place later in May.
8. In Information Sharing, Bill Laird gave an update on the hospital consolidation efforts and said that the teams are working hard to meet the various deadlines that have been set. Ellen Munro also updated the Cabinet on the various legal agreements that are being worked out.
9. Bill also highlighted that PNC bank is supporting the Founders Dinner at the \$50,000 level this year and that Newcastle is also a major sponsor of the event this year.
10. Lorraine Snyder distributed the book "Student Success in College: Creating Conditions that Matter," which the Cabinet and Dean's Council are requested to read in preparation for our discussions at the President's Leadership Retreat in August.
11. John Pelissero said that online courses, as well as international and domestic field experiences, will be offered to students during the two-week intercession in January. John also gave an update on the dean searches for the SBA and the SSW, and lastly noted that about 300 students will be on campus from July 6-10 as part of the National Jesuit Student Leadership Conference which Loyola is hosting this summer.
12. Jon highlighted that the university received a \$50,000 gift from the Tawani Foundation to support a special project in the School of Communications to honor veterans on November 11, 2011.
13. Phil Hale gave an update on the State of Illinois' efforts to finalize the state budget, and noted that he is tracking MAP very closely. Phil also noted that the concealed carry legislation was defeated, which despite its exemption for college campuses was a big concern.
14. Phil Kosiba noted that Campus Safety staff is nearing completion of the Maroon and Gold Standards of Service training. Additionally, he shared that Campus Safety arrested a local computer thief who had stolen computers from DePaul and Northwestern this spring.
15. Wayne Magdziarz reviewed last week's meeting of the BOT Facilities Committee. Among other activities the Committee approved some purchases and reviewed the plans for two new residence halls on the LSC. Wayne also gave an update on construction efforts which are on track at the Cuneo Estate and at LUREC.

16. Tom Kelly reminded the Cabinet that the new retirement plan will take effect for all employees on July 1. He also asked the Cabinet to hold the date of June 20 for a retirement party for Phil Kosiba.

The meeting was adjourned at 10:10 a.m.