

President's Cabinet Meeting  
April 13, 2010

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Members present: Steve Bergfeld, John Costello, S.J., Donna Curin, Michael J. Garanzini, S.J., Phil Hale, John Hardt, Jon Heintzelman, Emilio Iodice, Rob Kelly, Tom Kelly, Bill Laird, Wayne Magdziarz, Susan Malisch, Ellen Munro, John Pelissero, Kelly Shannon, Lorraine Snyder and Paul Whelton

Guests: Carla Beecher

Absent: Phil Kosiba

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1. Father Garanzini opened the meeting at 8:00 a.m. and Ellen Munro offered a prayer.
2. The minutes of the March 23, 2010 meeting were approved unanimously.
3. Rob Kelly presented a proposal regarding extending use of Rambler Bucks to off campus vendors. This is a request generated from the student body with broad support from our community neighbors. The Cabinet discussed the experience peer schools have reported regarding their implementation of similar programs. Phil Hale suggested that Student Development work closely with the Chamber of Commerce to determine which establishments would be appropriate partners in this enterprise, and the Cabinet decided to move forward with extending the use of Rambler Bucks to local restaurants through collaboration with our neighborhood Chambers.
4. Kelly Shannon invited Carla Beecher to present the results of the audit which was recently conducted to assess the number of reoccurring communication pieces that are sent to external constituencies. Part of the audit also included a review of the University's success in achieving brand consistency. Major publications include the President's Letters, Loyola magazine, Planned Giving pieces, and on-going solicitations. Jon Heintzelman offered to present a ROI on school-based mailings at a future meeting.
5. Rob indicated that student groups and others are experiencing difficulty in reserving space on campus, and also highlighted situations where a room was double or triple booked through the R25 reservation system. Bill Laird indicated that Smart and Associates was conducting a full review of the R25 system to review all our processes in an effort to streamline and maximize our room reservation protocol.
6. Donna Curin asked the Cabinet if there are Board of Trustee Committee issues that need to be addressed before the next meeting in June, and she reminded the Cabinet that Board liaisons should communicate to non-trustee Committee members that there will be no meetings in the June cycle since the Board meeting will be in Rome.
7. In Information Sharing, Rob indicated that he would be meeting with Israeli and Palestinian students on the LSC tomorrow.
8. Wayne Magdziarz gave an update on the purchase of the Resurrection Retreat House, and noted that the target close date is April 30. He also indicated that the School of Nursing building project has been reconceived in phases, and that SCB architects have been engaged to assist the University with phase I.

9. Tom Kelly invited the Cabinet to the annual Service Recognition Lunch which will take place on April 28 on the LSC. Cabinet members celebrating service milestones include Phil Hale, Kelly Shannon, Ellen Munro, Phil Kosiba, Lorraine Snyder and himself.
10. Susan Malisch gave an update on the global education and distance learning task force that she and Pat Boyle are co-chairing. Goals of the task force include identifying new strategic opportunities for growth in online programs as well as opportunities for students to access global education.
11. Jon Heintzelman shared that over 200 students and donors are registered to attend the second annual scholarship brunch this weekend.
12. Phi Hale invited the Cabinet to the University's Earth Day program on April 17, and he noted that April 22 is the day that students will lobby in Springfield for MAP monies and other support.
13. John Pelissero noted that 16 faculty were awarded tenure this year, and about 20 faculty were promoted, including 8 faculty members who were promoted to full professor. 18 of the 22 faculty who applied for research leave were granted leave next year. He also noted that approximately 180 Loyola students will participate in an undergraduate research symposium on April 25. Lastly, John reviewed the enrollment funnel and highlighted that we are down 16% in freshmen deposits from this time last year, and down 17% overall when you include transfer net deposits.
14. Rob asked the Cabinet to note some upcoming dates, including the Damen Awards ceremony on April 30, the LSC finals breakfast on May 4 and the WTC finals breakfast on May 5. Rob also noted that K.C. Mmeje has been hired as the new associate dean of students to oversee Student Activities and Greek Affairs, the Student Center, and Leadership Development. Lastly, Rob noted that Dixie Bennett will retire in June after nearly 25 years of service at Loyola.
15. John Hardt gave an update on a recent meeting he had with the Council of Deans regarding mission topics, and he noted that the annual Cardinals Convocation will take place next week in Joliet.
16. Kelly Shannon highlighted the recent Tribune article about Loyola's Borrow-A-Bike program. She also indicated that over \$20,000 has been raised to date in Loyola's "Help Haiti" programs. Katie Hession will present brand ads that will go to market this spring at the next Cabinet meeting.
17. Paul Whelton gave an update on the extremely successful pay-it-forward kidney donation program at LUHS.
18. John Costello noted that the next Council of Regents meeting will take place on May 19.

The meeting was adjourned at 9:20 a.m.