

President's Cabinet Meeting
February 6, 2008

Members present: John Costello, S.J., Donna Curin, Michael J. Garanzini, S.J., Phil Hale, Jonathan Heintzelman, Thomas Kelly, William Laird, Wayne Magdziarz, Susan Malisch, Ellen Munro, Lucien Roy, Richie Salmi, S.J., Kelly Shannon and Christine Wiseman

Also present: Katie Hession, Lorraine Snyder and Ted Yee

Absent: Brendan Horan, S.J., Phil Kosiba and Paul Whelton

1. Father Garanzini opened the meeting at 8:00 a.m. and Lorraine Snyder offered a prayer.
2. The minutes of the January 8, 2008 meeting were approved.
3. Father Garanzini suggested that the topic of university-sponsored events on campus be reviewed at a future Cabinet meeting.
4. Kelly Shannon then introduced Ted Yee, the new Art Director in UMC, and invited Brand Marketing Director Katie Hession to share some new brand concepts. In response to Father Costello's concern about telling stories of people other than only Loyolans, Katie agreed that people who are not necessarily alumni but who are connected to the University would be considered. Father Salmi suggested that President's Medallion students would be a great group of students to highlight, and Phil Hale added that it would be worthwhile to spotlight some of our most talented athletes as well. The Cabinet agreed that the ads represent us well and are eye-catching.
5. Kelly and Ted shared options for mission statement plaques that could be placed around campus. Father Garanzini suggested that moderately sized and easy to read statements would work well.
6. Father Garanzini then gave an update on the trip that he, Wayne and Bill made to Rome last month. There were discussion in Rome regarding the benefits of a more centrally-located facility for our program there, and those conversations are continuing.
7. Lucien asked for the Cabinet's input on when to schedule next year's Mass of the Holy Spirit. It was agreed that the Sunday night before classes begin in August was a good time to hold this mass, and that a WTC mass, perhaps in the chapel at Quigley, could be held in conjunction with the WTC block party in the fall.
8. The Cabinet discussed yesterday's President's Leadership Retreat and agreed that it was a fruitful and productive conversation. There is a need now to take this planning to the next level and Father Garanzini indicated that this was the beginning of a conversation on the University's new strategic plan. Phil Hale suggested that perhaps a small internal group could focus on developing our new strategic goals, and Father Garanzini agreed and said that we could consider small, separate retreats for the VPs and Deans this

summer to do just that. Father Garanzini added that we could also consider engaging consultants to work with us on developing a new plan.

9. With time running short, the HR Survey rollout discussion was deferred until the next meeting on February 19.

The meeting was adjourned at 10:00 a.m.