

President's Cabinet Meeting
January 27, 2009

Members present: John Costello, S.J., Donna Curin, Michael J. Garanzini, S.J., Phil Hale, Jon Heintzelman, Emilio Iodice, Tom Kelly, Phil Kosiba, William Laird, Wayne Magdziarz, Susan Malisch, Ellen Munro, Lucien Roy, S.J., Kelly Shannon, Paul Whelton and Christine Wiseman

Also present: Warren Hale, Brendan Horan, S.J., John Pelissero, Paul Roberts, and Lorraine Snyder

Absent: Richie Salmi, S.J.

1. Father Garanzini opened the meeting at 8:00 a.m. and Donna Curin offered a prayer.
2. The minutes of the January 13, 2009 meeting were approved with the following corrections: in item #8, Tom Kelly's name was added as part of that effort; in item #9, "RFB" was changed to "RFP"; and the language in item #10 was modified.
3. John Pelissero reviewed enrollment figures and the scholarship operating budget. The university has an increase of about 300 undergraduate students from spring 2008 and an increase of about 50 masters students from this time last year. This semester we have about 240 more students needing financial aid than a year ago. There is a 1% increase in our retention rate for undergraduate students and we are up 1-1.5 % in our transfer student retention rate.
4. Paul Roberts noted that we are down about 4% in admits compared with this time last year due to the fact that we started enrolling students later this year. Transfer applications are down about 3% and Enrollment Management will be implementing a marketing and recruiting plan to attract these students. According to our consultants Hardwick Day, about 76% of our depositing admitted students are likely to enroll at the university. Lastly, Paul noted that his office has instituted a scholar competition for tuition in an effort to bring even more students to campus. Paul Whelton suggested that pre-med students be brought to Maywood as part of this effort. Regarding campus visits, Chris Wiseman suggested that we modify our policies so that visiting parents can ride the shuttle with their kids.
5. Paul Roberts then reviewed financial aid strategies. Hardwick Day will meet with Enrollment Management next month to plan strategies for fall 2009. Father Garanzini said that a re-tooling of our strategy was critical in this new economic climate. On a related note, Bill Laird said that 171 students took advantage of the university's FY09 hardship reserve so far this year and 49 of them have graduated.
6. Warren Hale reviewed the university's housing inventory which can accommodate a freshman class of 2,200. Typically 83% of freshman live on campus. Coffee Hall and St. Louis Hall will be offline for renovation next year.

7. Father Garanzini reviewed FY10 budget salary plans. It was determined that the Cabinet and Deans would forgo salary increases in FY10 and that VPs would be given a pool of 2% to distribute among their staffs.
8. Jon Heintzelman gave an update on the campaign, and indicated that by early March we should have \$300M toward our \$500M goal. He indicated that the new School of Business facility offers about \$50M in naming opportunities. Jon added that with the financial downturn, the volume of alumni gifts, particularly gifts under \$1,000, are substantially down. Alumni giving overall is down about 900 alumni donors.
9. Wayne Magdziarz noted that three co-development teams will be coming in to present their plans for a new School of Business facility on February 4.
10. Father Garanzini announced his intention to create a Council on External Relations to improve collaboration and coordination on special events, alumni events, marketing strategies, honorary degree awards, and other related items. The Council will meet once a month and additional information will be forthcoming in the week ahead.
11. Kelly Shannon gave an update on campaign communications. The next issue of Loyola "Partner," the campaign newsletter, will be out in February. Kelly noted that all UMC communications include a campaign element.
12. Wayne distributed a draft agenda for the March Board of Trustees retreat and meeting. The retreat will focus on the university's strategic planning efforts and will solicit trustee feedback on the draft plan in preparation for a presentation of a final plan to the trustees in June. The trustee dinner will take place on Wednesday, March 4 on the WTC in the Pere Marquette suite in 26 E. Pearson.
13. Wayne then gave an update on the strategic planning processes to date and reminded the Cabinet that a planning retreat will take place on February 6 on the LSC from 8 a.m.-1:30 p.m.
14. Lucien Roy distributed the lyrics to the Loyola alma mater, "Hail to you Loyola," and the Cabinet was asked to vote on whether to have a university contest to rewrite the lyrics. The Cabinet voted overwhelmingly for the contest.
15. In Information Sharing, Bill Laird indicated that the Chicago 2016 Olympic committee had approached the university to request 1,800 beds for a three-week period during the Olympics, should Chicago win the bid. The Cabinet agreed that it would be worthwhile to collaborate with the Committee on this request.
16. Lorraine Snyder shared that the summer President's Leadership Retreat will take place on July 20 and 21.
17. Kelly Shannon indicated that UMC would video-stream Father Garanzini's "State of the University" remarks on the LSC on February 17.
18. Phil Kosiba reported that the student response to the recent fire in Rockhurst Hall was very good.

19. Father Garanzini noted that the Sword of Loyola has been offered to Cardinal George for the Stritch Dinner on November 20.

The meeting was adjourned at 10:10 a.m.