

President's Cabinet Meeting
January 11, 2011

Members present: John Costello, S.J., Donna Curin, Michael J. Garanzini, S.J., Phil Hale, John Hardt, Jonathan Heintzelman, Emilio Iodice, Rob Kelly, Tom Kelly, Phil Kosiba, Bill Laird, Wayne Magdziarz, Susan Malisch, Ellen Munro, John Pelissero, Kelly Shannon, Lorraine Snyder and Paul Whelton

Guests: Danielle Hanson and Richard Gruss

1. Father Garanzini opened the meeting at 8:00 a.m. and Susan Malisch offered a prayer.
2. The minutes of the December 14, 2010 meeting were approved unanimously.
3. Tom Kelly invited Danielle Hanson from HR and Richard Gruss from ITS to run through a demonstration of the new annual disclosure application which was developed to automate the collection of disclosure information. About 400 individuals who manage and allocate resources will be asked again this year to supply information as part of this process. Tom indicated that our annual disclosure report will be given to the audit committee of the Board of Trustees at their March meeting. Based on Cabinet feedback and suggestions, Tom indicated he would pilot this program and roll it out to all faculty and exempt staff in the spring as part of Loyola's overall governance processes.
4. Jon Heintzelman and Kelly Shannon then reviewed the status of the Partner Campaign. They recommended that the Campaign be formally concluded at Founders Dinner in June, in order to thank alumni, friends and benefactors for helping us reach our goal last summer. This would allow us to more effectively communicate the goals of targeted development initiatives, and the Cabinet agreed with this strategy.
5. Susan Malisch reviewed ITS priorities and progress during the first and second quarters of the fiscal year. Father Garanzini asked that the Cabinet review a list of the top 25-30 projects for the year at a future Cabinet meeting. Additionally, he asked about the status of partnerships with local vendors to accept Rambler Bucks, and Bill Laird indicated he would be setting up a working group to help move this forward.
6. Rob Kelly and John Pelissero then reviewed plans to formalize student experience outcomes for each year of the undergraduate experience. The draft program includes a theme for each year of study which would be connected with key experiences that we want to give our students. Rob highlighted research that shows that communicating a well-organized four-year program of study helps students matriculate on time. John noted that this program would be tailored for different audiences, including being communicated to prospective students as something that makes a Loyola education a transformative education. Donna Curin suggested that the program include targeted communication to and opportunities for transfer students. Father Garanzini suggested that a more compact version of this program draft would be useful to have, and that additional work needs to be done to clarify who is writing this and who it is directed to. Kelly agreed and noted that the document needs a summary or conclusion to bookend the letter that opens the document. Rob and John indicated they will revise the draft program and bring it back to a future Cabinet meeting for review.

7. Rob then gave an update on Family Weekend plans for fall 2011. The Weekend has been moved to October 14 in order to increase the participation of students and to incentivize more parents to come back to campus. The Cabinet discussed plans for the Weekend and agreed that it should be renamed Homecoming Weekend.
8. In Information Sharing, John Pelissero distributed the enrollment funnel. Trending shows that Midwest students are applying to more schools, which may delay deposits and reduce yield rates. To date, however, freshman deposits for fall 2011 are running 53% ahead of last year.
9. Paul Whelton gave an update on activities on the Maywood campus. Among other issues, Paul noted that a new chief medical officer came on board at LUHS. The hospital is ahead of its financial targets for the year so far, and the leadership is working up five-year projections that include the impact of health care reform.
10. Rob highlighted that about 300 student leaders have signed up to help with move-in this month. Additionally, airport interviews for the new athletic director will take place on January 27 and 28. Lastly Rob noted that plans are underway for the Norville Center ribbon-cutting ceremony which will take place on March 3.
11. John Hardt said that the new faculty orientation session yesterday was well received. About 60 people participated in the session and the speakers were truly outstanding. Father Garanzini agreed that it was a great day and commended John on engaging older and younger faculty, which made for an especially rich conversation. Kelly Shannon suggested that it might be worth engaging high school teachers at a future session who could speak to the challenge of keeping the attention of students who are increasingly distracted by texting and the like. Father suggested that we need to think about orienting staff to mission in a way that makes sense for that constituency.
12. Jon Heintzelman indicated that Teri Stafford has returned to Loyola as the assistant dean for external affairs in the School of Business, and Steve Bergfeld has joined the Advancement staff working primarily with gift officers and on campaign-related projects. Additionally Jon noted that Jamie Orsini has been promoted to an Assistant Vice President.
13. Phil Hale gave an update on the lame duck assembly today in Springfield. It's widely expected that the state income tax increase proposal will pass and other legislation is being pushed through before the Democratic majority ends tomorrow. Bill Laird added that few people know or remember that the social security tax was reduced this year by 2%.
14. Bill then gave an update on last week's meeting with the newly constituted investment committee of the Board of Trustees, chaired this year by Joan Steel. The full university budget was reviewed with the committee, which now meets off cycle and focuses on investment results each quarter. Additionally, Bill noted that we have recorded a 15% return on endowment for the first six months of this fiscal year.

15. Kelly indicated that Nancy Tuchman was nominated for Chicago magazine's "green awards." She also gave an update on the values campaign. A small advertising campaign centered on tying famous movie lines to Jesuit values is running in theaters and various online sites to coincide with the heavy entertainment award season. A larger image presence will run this spring.
16. Wayne Magdziarz noted that construction on the new LSC seminary will begin around January 24 and should be completed by July of 2012. Tomorrow the project planning group will meet to reviewing preliminary pricing and schedules for two new freshman residence halls on the LSC. Lastly, Wayne highlighted that the facilities and capital asset committee of the Board will meet in two weeks to look at the plans for LUREC, as well as to review south campus development, Loyola station phase II, and our overall investment property portfolio.
17. Donna reminded the Cabinet that the Board Executive Committee will next meet on January 31. Additionally, she noted that the March board dinner will be merged with the ribbon-cutting and dinner for the opening of the Norville Center on March 3.
18. Emilio Iodice gave an update from Washington, D.C. where he has been meeting with various people including Fordham University's study abroad director. Fordham intends to send seven students to the Rome Center this spring which is good news. Emilio also highlighted that the opening of the Information Commons at JFRC will take place on January 25.

The meeting was adjourned at 10:05 a.m.