LOYOLA UNIVERSITY CHICAGO

ORIENTATION

SCHOOL OF COMMUNICATION

Lauren Sanchez, Assistant Dean
Kat Fraser, Academic Advisor
AGENDA

• Who are we?
• SoC & the Core
• School Requirements
• Advising
• Curriculum
• Study Abroad
• Final Reminders & Your Next Steps
SCHOOL OF COMMUNICATION

WE ARE...

• Composed of five undergraduate programs and one BA/MS program:
  • Advertising Creative
  • Advertising & Public Relations
    • Optional 5-year BA/MS Global Strategic Communication
  • Communication Studies
  • Communication Studies: Advocacy & Social Change
  • Film & Digital Media
  • Multimedia Journalism
• Located at the Water Tower Campus
• Engaged with students from the beginning
SCHOOL OF COMMUNICATION
AND THE CORE
There are 10 Core Knowledge Areas, what are they?
SOC + THE CORE
Visit luc.edu/core for more info

● All SOC students are exempt from Philosophical Tier 2:
  ○ COMM 215 Ethics & Communication OR
  ○ COMM 360 Digital Media Ethics (film students)

● Film students are exempt from Artistic:
  ○ COMM 274 Introduction to Cinema

● Non-film students are exempt from Societal Tier 2:
  ○ COMM 175 Introduction to Communication
SOC + THE CORE

Visit luc.edu/core for more info

- Core courses may double-dip with other major/minor requirements

- Core courses may **not** be used to satisfy multiple Core Knowledge Areas

- Changing your major/minor may affect your Core requirements

- If you have AP, IB, or dual-enrollment credit from high school, please let us know during advising later this morning
SCHOOL OF COMMUNICATION

SOC REQUIREMENTS

Writing Intensive Courses: 2 Required

- Specially designed sections of established courses taken at LUC
- Faculty trained to focus on composition skills
- Small class size (approximately 20 students)
- One writing intensive (WI) course allowed per semester after taking UCWR 110
- “W” in section number indicates it is writing intensive (e.g., HIST 101, Section 02W)
- May double-dip with core or major/minor coursework
SOC REQUIREMENTS

Foreign Language

Earn college credit at the 102-level or above

- Loyola coursework, transfer coursework, or eligible score on an Advanced Placement language, literature, or language/culture exam
- Online placement tests available in some languages. Others may be placed through consultation with an academic advisor or the Modern Languages & Literatures department.
SOC REQUIREMENTS

*Foreign Language cont’d.*

**Pass Language Competency Exam**

- Tested on reading, listening, writing, and speaking
- Good option if you have background in a language (highschool coursework, speak the language at home, etc.)
- May be taken once on one language
SCHOOL OF COMMUNICATION

ACADEMIC ADVISING
What are you most likely to visit your advisor for?
ACADEMIC ADVISING

Three different types of advisors:

- **First & Second Year (FSYA)**
  - Your primary advisor through sophomore year
- **College/School**
  - Your primary advisor junior/senior year
- **Faculty advisor**
  - Assigned in your major area of study
  - Experts in their field
You're thinking about studying abroad during your sophomore year. Who do you go see to discuss fitting it into your academic plan?

First & Second Year Advisor

College/School Advisor

Faculty Advisor
You're interested in doing a non-credit internship in your major area of study next summer. Who is the best resource for networking and discussing your options?

- First & Second Year Advisor
- School/College Advisor
- Faculty Advisor
It's the end of sophomore year, and you're thinking about changing your major from Comm Studies to Comm ADPR. Who is the best person to review your new academic plan?

First & Second Year Advisor

School/College Advisor

Faculty Advisor
SOC CURRICULUM + POLICIES

- COMM 100 SoC Seminar is required for all students
  - Take this next Spring

- COMM 175 or COMM 201 are prerequisites for most courses in your major
  - Take this in Fall or Spring this year

- Students may only declare one program (major or minor) within SoC
SOC INTERNSHIPS

- ADCR, ADPR, FDM, and MJRN majors all require one for-credit internship
  - Junior/Senior standing
  - Minimum 18 major credit hours completed

- CMAS and CMUN majors may complete an internship for credit as well (minimum requirements apply)

- SOCcareers.com
STUDY ABROAD

- As early as sophomore year
- Minimum GPA is 2.5 (JFRC is 2.75)
- Over 100 programs
- Plan to take tier 2 Core
- SoC offers 3-credit, short-term programs each year
A FEW MORE NOTES...

- You need **120 credit hours** to graduate and a minimum GPA of **2.0**

- Always check & use your @luc.edu account

- **FERPA**
  - Your educational records are private. If you want anyone else to have access, grant it on LOCUS

- Save the date! Advising Workshops **Oct. 15 & 16**
This was fun but...

WHAT DO I REGISTER FOR?
WE’RE SO GLAD YOU ASKED!

All Majors

- UNIV 101 Freshman Seminar
  - Sections 221 & 222 (recommended for SOC majors)

- Language (optional, but 102 required for SOC)

- Core

All SOC majors should take COMM 100 in Spring!
WE’RE SO GLAD YOU ASKED!

ADPR, ADCR, CMUN, CMAS, & MJRN:
● COMM 175 Intro to Communication.

FDM:
● 1-2 of the following:
  ○ COMM 130 Intro to Audio Production
  ○ COMM 135 Intro to Video Production
  ○ COMM 201 Media Theory & Criticism
  ○ COMM 274 Intro to Cinema