

# SPORT MANAGEMENT

LUC.EDU/SBA

**T**he academic programs offered by Loyola University Chicago's School of Business Administration (SBA) are made stronger by our dynamic location in the heart of Chicago, just off North Michigan—Chicago's Magnificent Mile. Each area of business study has been designed to help you develop the qualities that contribute to a successful career, intellectual growth, and personal satisfaction. In addition to internships, students interact with Chicago's leading businesses through guest speakers, special events and service opportunities.

The SBA is dedicated to Loyola's Jesuit tradition of educating values-based leaders for a rapidly changing global business environment. Class sizes are moderate, and students enjoy substantial personal attention from their professors. Virtually all faculty members have the highest degree in their respective fields and are qualified to teach courses at the undergraduate and the graduate level.

Both the SBA and the Graduate School of Business are accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, the premier accrediting body for schools of business. Less than five percent of business schools worldwide have earned this distinction.

For more information about what's new at Loyola, visit  
**» LUC.edu/undergrad/whatsnew**



Chicago's famous and picturesque Lake Shore Drive connects Loyola's Lake Shore and Water Tower Campuses.

## THE MAJOR

### **BBA in Sport Management**

Offered by Loyola's School of Business Administration (SBA), recognized as the premier undergraduate business school in Chicago, the sport management program combines comprehensive business skills with an in-depth understanding of the sport industry. Especially beneficial is the program's location at Loyola's Water Tower Campus on the Magnificent Mile in the heart of Chicago, a major sport and athletic market. Students obtain important connections to jobs, internships, and service opportunities to supplement their classroom discussions about how local teams put principles into practice.

The sport management program focuses on training students to "Learn the Business Behind the Game." Students accomplish this by developing strong written and oral communication skills and completing theoretical coursework in sport economics, finance, ethics, law, management, and marketing in relation to current trends in sport facilities and issues in the media, politics, society, and the globalization of the sport industry. To further prepare for a career in the sport industry, students are encouraged to obtain an internship with a sport organization.

Sport management majors may wish to enhance their skills by completing a second major in the School of Business Administration. Nearly 50% of Loyola business administration students choose to

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## THE MAJOR [CONTINUED]

complete another major. Minors are also attractive to students who wish to get a secondary specialization. Loyola advisers are committed to working with students to develop academic combinations tailored to specific interests and career paths. To view a complete list of Loyola's academic programs and to get ideas about possible combinations for you, please visit [LUC.edu/undergrad/academics](http://LUC.edu/undergrad/academics).

For more information about sport management at Loyola, visit [LUC.edu/sportmanagement](http://LUC.edu/sportmanagement).

### Career Opportunities

The sport industry is a multi-billion dollar sector in the U.S. and global economies. Its rapid growth and expansion depend not only on talented athletes but also on well-prepared and educated managers and executives with strong business skills.

College graduates with a sport management major can choose careers in a range of sports-related entities, including professional sport franchises, intercollegiate athletics, sports apparel and equipment companies, athletic governance organizations, event management, sport media, fitness centers, and parks and recreation operations. Job functions include sales, marketing, ticket operations and management, facility operations management, as well as other business functions such as accounting, finance, and human resources.

### Career Management Services

Loyola's Career Management Services helps School of Business Administration (SBA) students find internships and jobs, learn job search and interviewing skills, and get coaching to make informed and satisfying career decisions. In addition, Career Management Services helps Chicago companies meet their recruiting needs.

The School of Business Administration enables full-time junior and senior undergraduates to earn academic credit for an internship, while also giving them on-the-job experience. Some interns get paid in addition to or instead of receiving college credit. Recently, paid business interns earned an average of \$12.75 per hour.

Loyola's business students succeed in finding a job in today's competitive marketplace. In recent years, more than half of all students had a job prior to or shortly after graduation. Starting salaries for students with a Bachelor of Business Administration (BBA) averaged \$43,000.

Other graduates choose to pursue an advanced degree at Loyola or another institution.

### Student Business Organizations

Loyola offers its students the opportunity to participate in business organizations and honor societies. These groups provide students with leadership experience, a chance to network with other students and professionals in the field, and a forum to discuss current issues. These organizations may also sponsor service opportunities and help students learn about internship opportunities. For more information about these groups, please visit [LUC.edu/sba/resources.shtml](http://LUC.edu/sba/resources.shtml).

Of particular interest to the sport management major is the following business club:

- **Sport Management Club**—This club is open to all interested students who are pursuing careers in the sport industry. The Sport Management Club fosters and promotes relationships with organizations within the sport industry, and educates students about career opportunities and practices in the field of sport management.

### The School of Business Administration

Loyola's School of Business Administration is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB), a distinct advantage for graduates seeking employment. The School of Business Administration is dedicated to Loyola's Jesuit tradition of educating responsible leaders for a rapidly changing global business environment. Class sizes are moderate, and students enjoy substantial personal attention from their professors. Virtually all faculty members have the highest degree in their respective fields and are qualified to teach courses in both the undergraduate program and in the Graduate School of Business.

Many business students choose to study abroad while they earn Loyola credit. The most popular destination is Loyola's John Felice Rome Center in Italy, an American-style campus in the heart of Western Europe. The Beijing Center for Chinese Studies is located just 15 minutes from the center of the city and provides students with a comprehensive education about China. Students may also select from any of Loyola's more than 70 study abroad programs in 34 countries, including opportunities in Europe, Africa, Latin America, Australia, and more.

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## Major Requirements

The sport management (SPRT) major requires 39 credit hours in general business and a minimum of 18 credit hours in sport-related courses.

Sports-related courses include:

<b>130</b>	Introduction to Sport Management
<b>320</b>	Social Aspects of Sport Management
<b>330</b>	Economics of Sport
<b>335</b>	Fundamentals of Sport Finance
<b>339</b>	Sports Facility Management and Operations
<b>345</b>	Globalization of the Sport Industry
<b>365</b>	Fundamentals of Sport Marketing
<b>375</b>	Sport Media
<b>380</b>	Legal Aspects of Sport Management
<b>395</b>	Independent Study
<b>399</b>	Selected Topics in Sport Management

## The Minor

Students who are pursuing other majors but who wish to expand their skills in this field may pursue a minor in sport management. Students from SBA will take three courses or nine credit hours in sport management. Students from the other undergraduate programs will take two courses from the traditional business school requirements such as accounting or economics, plus four courses from sport management, for a total of 18 credit hours.

## Requirements for the Bachelor of Business Administration (BBA)

In addition to completing the Core Curriculum, business majors must complete the following:

### BUSINESS COURSES

Students must complete 14 courses to develop a solid understanding of all areas of business. These courses include two accounting courses, three economics courses, and one course in each of the following areas: business information systems, finance, internship and career planning, legal and regulatory environment of business, marketing, operations management, statistics, and strategic management.

## MAJORS

Majors within the business degree include accounting, economics, entrepreneurship, finance, human resource management, information systems, international business, management, marketing, operations management, and sport management.

## Transfer Credit

The School of Business Administration (SBA) will allow program transfer credit for business courses taken elsewhere at the lower-division level provided such courses are also offered at the lower-division level at Loyola. These lower-division level courses are stipulated by the Association to Advance Collegiate Schools of Business (AACSB), the business school accreditation agency, as follows:

- Principles of Accounting (six credit hours)
- Principles of Economics: Macro and Micro (six credit hours)
- Principles of Marketing (three credit hours)
- Business Statistics (if college algebra is required as a prerequisite) (three credit hours)
- Law and the Regulatory Environment of Business (three credit hours)
- Managing People and Organizations (three credit hours)

Loyola's upper-division requirements in finance, intermediate economics, strategic management, and operations management will not be satisfied by courses taken elsewhere at the lower-division level or without junior or senior standing. Students transferring as juniors or seniors may be allowed to transfer credit of an upper-division course taken at another institution if SBA deems that the subject matter is congruent to a corresponding Loyola course.

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## Core Curriculum

- Focuses on desired knowledge, skills, and values in addition to academic disciplines.
- Includes 45 credit hours of coursework, developing important skills through 10 required areas of knowledge:
  - Important skills include communication, critical thinking, ethical awareness, information literacy, quantitative and qualitative analysis, research methods, and technological literacy.
  - Required areas include college writing seminar(s), artistic knowledge and experience, historical knowledge, literary knowledge, scientific literacy, societal and cultural knowledge, philosophical knowledge, theological and religious studies, and ethics.
- “Values Across the Curriculum” requirements:
  - 12 credit hours completed through the Core, major, or electives, focusing on:
    - Understanding and promoting justice
    - Understanding diversity in the United States and the world
    - Understanding spirituality or faith in action in the world
    - Promoting civic engagement or leadership
- Makes up about one-third of a student’s Loyola academic experience, complemented by the major and electives.
- Incorporates great flexibility with myriad courses from which to choose for each required area. Courses may be completed at any time during a student’s Loyola education.

For more information, please visit

» [LUC.edu/core](https://luc.edu/core)

Information in this brochure is correct as of July 2011.

For the most up-to-date information, visit [LUC.edu/undergrad/academics](https://luc.edu/undergrad/academics)

Loyola is an equal opportunity educator/employer.

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