

MANAGEMENT

LUC.EDU/SBA

The academic programs offered by Loyola University Chicago's School of Business Administration (SBA) are made stronger by our dynamic location in the heart of Chicago, just off North Michigan—Chicago's Magnificent Mile. Each area of business study has been designed to help you develop the qualities that contribute to a successful career, intellectual growth, and personal satisfaction. In addition to internships, students interact with Chicago's leading businesses through guest speakers, special events and service opportunities.

The SBA is dedicated to Loyola's Jesuit tradition of educating values-based leaders for a rapidly changing global business environment. Class sizes are moderate, and students enjoy substantial personal attention from their professors. Virtually all faculty members have the highest degree in their respective fields and are qualified to teach courses at the undergraduate and the graduate level.

Both the SBA and the Graduate School of Business are accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, the premier accrediting body for schools of business. Less than five percent of business schools worldwide have earned this distinction.

For more information about what's new at Loyola, visit
» LUC.edu/undergrad/whatsnew



Chicago's famous and picturesque Lake Shore Drive connects Loyola's Lake Shore and Water Tower Campuses.

THE MAJOR

BBA in Management

Management is the study and practice of how to utilize and integrate the knowledge, skills, and talents of individuals for the purpose of achieving superior organizational performance. The management major provides students with a theoretical and practical foundation for effective and responsible leadership in both entrepreneurial and established business enterprises.

The Department of Management offers a broad and flexible curriculum based on multiple disciplines that prepares students to develop business goals, strategies, and tactics, and to implement them in well-functioning business organizations. Through a focus on leadership, the department seeks to prepare students to become responsible business leaders with the potential to achieve both personal and organizational success. The faculty is committed to high-quality teaching and research in management, and is dedicated to creating a supportive student environment for personal development and ethical reflection.



MANAGEMENT

CONTINUED

The School Of Business Administration

Loyola's School of Business Administration is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB), a distinct advantage for graduates seeking employment. The School of Business Administration is dedicated to Loyola's Jesuit tradition of educating responsible leaders for a rapidly changing global business environment. Class sizes are moderate, and students enjoy substantial personal attention from their professors. Virtually all faculty members have the highest degree in their respective fields and are qualified to teach courses in both the undergraduate program and in the Graduate School of Business.

Many business students choose to study abroad while they earn Loyola credit. The most popular destination is Loyola's John Felice Rome Center in Italy, an American-style campus in the heart of Western Europe. In addition, the Beijing Center for Chinese Studies is located just 15 minutes from the center of the city and provides students with a comprehensive education about China. Students may also select from any of Loyola's more than 70 study abroad programs in 34 countries, including opportunities in Europe, Africa, Latin America, Australia, and more.

Student Business Organizations

Loyola offers its students the opportunity to participate in business organizations and honor societies. These groups provide students with leadership experience, a chance to network with other students and professionals in the field, and a forum to discuss current issues. These organizations may also sponsor service opportunities and help students learn about internship opportunities. For more information about these groups, please visit LUC.edu/sba/resources.shtml.

The Faculty

John R. Boatright, PhD, University of Chicago: business ethics

Kathleen A. Getz, PhD, University of Pittsburgh: strategy, corporate social responsibility

Leonard Gingerella, MS, Central Michigan University: entrepreneurship

Al Gini, PhD, Aquinas Institute of Philosophy: business ethics, leadership

Dawn Harris, PhD, Northwestern University: business policy

Homer Johnson, PhD, University of Illinois: leadership, organization change, strategy

Sung Min Kim, PhD, University of Illinois: strategy

Alexei Marcoux, PhD, Bowling Green State University: business ethics

Anne H. Reilly, PhD, Northwestern University: organizational behavior, crisis management, change theory

Jasmine Tata, PhD, Syracuse University: organizational behavior, team management

Ugur Uygur, PhD, University of Illinois: organizational theory, entrepreneurship

Michael Welch, JD, University of Illinois: strategy

Requirements for the Bachelor of Business Administration (BBA)

In addition to fulfilling the Core Curriculum requirements, business majors must complete:

Business Courses

Students must complete 14 courses to develop a solid understanding of all areas of business. These courses include two accounting courses, three economics courses, and one course in each of the following areas: business information systems, finance, internship and career planning, legal and regulatory environment of business, marketing, operations management, statistics, and strategic management.

A Major

To earn a business degree, students must complete at least one of the following majors: accounting, economics, entrepreneurship, finance, human resource management, information systems, international business, management, marketing, operations management, and sport management.

Minor

Students who are pursuing other majors but who wish to expand their skills in this field may pursue a minor in management. The requirements are Management (MGMT) 201; two courses from the following: Accounting (ACCT) 201, Economics (ECON) 201 or 202, Information Systems and Operations Management (ISOM) 247 or Marketing (MARK) 201, followed by three 300-level MGMT courses. For more information about this minor, see LUC.edu/sba/minors.shtml.

Management Courses

BUSINESS CORE

Management (MGMT)

MGMT 201 Managing People and Organizations

MGMT 304 Strategic Management

MANAGEMENT

CONTINUED

ADDITIONAL COURSES

Entrepreneurship (ENTR)

ENTR 310 Innovation and Entrepreneurship

Human Resources and Employee Relations (HRER)

HRER 375 Principles of Human Resource Management

Management (MGMT)

MGMT 305 International Strategy

MGMT 315 International Management

MGMT 318 Organizational Leadership and Change

MGMT 320 Leading and Managing Teams

MGMT 335 Microenterprise Consulting

MGMT 341 Ethics in Business (not for major or minor credit)

MGMT 345 Ethics, Economics and Entrepreneurship

MGMT 360 Values-based Leadership

MGMT 395 Independent Study in Management

MGMT 399 Selected Topics in Management

Career Management Services

Loyola's School of Business Administration Career Management Services (SBA CMS) helps students find valuable internships and jobs while learning new strategies for job searching and enhancing interview skills. Individualized advising and coaching appointments support students and alumni in making informed and satisfying career decisions. In addition, SBA Career Management Services assists local and multi-national companies, firms, and organizations including the non-profit sector and government, to meet their talent sourcing and recruiting needs.

Internships, which are available both in the summer and throughout the school year, augment classroom learning and may lead to full-time employment.

Transfer Credit

The School of Business Administration (SBA) will allow program transfer credit for business courses taken elsewhere at the lower-division level provided such courses are also offered at the lower-division level at Loyola. These lower-division level courses are stipulated by the Association to Advance Collegiate Schools of Business (AACSB), the business school accreditation agency, as follows:

- Principles of Accounting (six credit hours)
- Principles of Economics: Macro and Micro (six credit hours)
- Principles of Marketing (three credit hours)

- Business Statistics (if college algebra is required as a prerequisite) (three credit hours)
- Law and the Regulatory Environment of Business (three credit hours)
- Managing People and Organizations (three credit hours)

Loyola's upper-division requirements in finance, intermediate economics, strategic management, and operations management will not be satisfied by courses taken elsewhere at the lower-division level or without junior or senior standing. Students transferring as juniors or seniors may be allowed to transfer credit of an upper-division course taken at another institution if SBA deems that the subject matter is congruent to a corresponding Loyola course.

Core Curriculum

- Focuses on desired knowledge, skills, and values in addition to academic disciplines.
- Includes 45 credit hours of coursework, developing important skills through 10 required areas of knowledge:
 - Important skills include communication, critical thinking, ethical awareness, information literacy, quantitative and qualitative analysis, research methods, and technological literacy.
 - Required areas include college writing seminar(s), artistic knowledge and experience, historical knowledge, literary knowledge, scientific literacy, societal and cultural knowledge, philosophical knowledge, theological and religious studies, and ethics.
- "Values Across the Curriculum" requirements:
 - 12 credit hours completed through the Core, major, or electives, focusing on:
 - Understanding and promoting justice
 - Understanding diversity in the United States and the world
 - Understanding spirituality or faith in action in the world
 - Promoting civic engagement or leadership
- Makes up about one-third of a student's Loyola academic experience, complemented by the major and electives.
- Incorporates great flexibility with myriad courses from which to choose for each required area. Courses may be completed at any time during a student's Loyola education.

For more information, please visit

» [LUC.edu/core](https://luc.edu/core)

MANAGEMENT

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Information in this brochure is correct as of July 2011.
For the most up-to-date information, visit LUC.edu/undergrad/academics
Loyola is an equal opportunity educator/employer.

CONTACT US

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Preparing people to lead extraordinary lives