

# JOURNALISM

LUC.EDU/SOC

**J**ournalism is going through tremendous changes. Our journalism major is keeping pace with a new state-of-the-art curriculum, a new convergence studio, and labs with the best and newest hardware and software so students can be prepared for what's ahead.

We have an outstanding faculty, whose credentials include national award winners who have many years of experience in newspaper, broadcast and online journalism.

Situated in one of the best major media markets in the world, our students routinely secure internships at the Chicago Tribune, Sun-Times, WLS, WMAQ, and other Chicago news outlets.

Other highlights:

- The opportunity to begin taking communication courses as a freshman.
- The City News Bureau of Chicago, a hands-on course taught by two of Chicago's best known news veterans, where students learn how the city works and how to find and cover important stories.
- An online news portal and radio and TV newscasts where student work can be published or broadcast.

Our students routinely find jobs in newspapers, radio stations, television stations and online news operations. Journalism also serves as excellent preparation for other professions as well as law school or other graduate programs.



*The School of Communication is located at Loyola's Water Tower Campus, in the heart of downtown Chicago, one the world's great centers of communication and commerce.*

## THE MAJOR

### **BA in Journalism**

Loyola University Chicago's journalism major leading to a Bachelor of Arts degree provides students with a comprehensive education focusing on both the traditional and advanced skills needed for various media outlets. The curriculum combines hands-on learning with a focus on ethics, values, and social concerns.

The major:

- Develops professionals with a commitment to social justice who excel in interviewing, researching, reporting, writing, publishing and broadcasting, and producing news and sports.
- Incorporates 43 credit hours including communication core, journalism foundation courses and electives, skills courses, giving students essential coursework complemented with real-world work.
- Offers areas of specialty in Electronic and Broadcast News, Digital and Visual Media, and Print Journalism.
- Requires another area of study to ensure students are knowledgeable about the subjects of their reporting—for example, history, political science, or religion.



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## Career and Internship Opportunities

The school has an internship and career specialist to assist students. Internships offer journalism majors an opportunity to integrate their career plans and to prepare for a complex and demanding professional world. Students take classes at Loyola's Water Tower Campus, located on North Michigan Avenue, in the heart of Chicago's thriving media center. This world-class location provides myriad internship options at network, cable TV, and radio stations; newspapers and magazines; audio/video production companies; and corporate communication departments.

Loyola's Career Development Center offers frequent job fairs with on-campus recruiting, job-listing sites, resume workshops, and Web site listings of student resumes.

## School of Communication Faculty

**Dean: Donald Heider, PhD**, University of Colorado–Boulder

**Jessica Brown, MA**, Syracuse University

**Elizabeth Coffman, PhD**, University of Florida

**Sammy R. Danna, PhD**, University of Missouri–Columbia

**Meghan Dougherty, PhD**, University of Washington

**Kay Felkins, PhD**, University of Missouri–Columbia

**Connie Fletcher, PhD**, Northwestern University

**Aaron Greer, MFA**, Temple University

**Jeffery Harder, MFA**, Ohio University

**Beth Konrad, MA**, Wayne State University

**Majorie Kruvand, PhD**, University of Missouri–Columbia

**Patricia Lamberti, MA**, University of Illinois, Chicago

**Julia Lieblich, MTS**, Harvard University

**Elizabeth Lozano, PhD**, Ohio University

**Adrienne Massanari, PhD**, University of Washington

**Pamela Morris, PhD**, Syracuse University

**Bren Ortega Murphy, PhD**, Northwestern University

**Gilda Parrella, PhD**, University of Washington

**Mark Pollock, PhD**, Northwestern University

**Phil Ponce, JD**, University of Michigan

**Herb Ritchell, MBA**, Northwestern University

**B. Hannah Rockwell, PhD**, University of Utah

**David Romanelli, MA**, Miami University

**John Slania, MSJ**, Northwestern University

**Bastiaan Vanacker, PhD**, University of Minnesota

**Frank Wirth, MSJ**, Northwestern University

## Resources

To support the program's emphasis on fieldwork, journalism majors enjoy access to the latest digital technology, including digital still and video cameras and audio recorders, which they operate in Chicago's vibrant communities to document stories.

Students may gain hands-on experience as on-air talent, production staff, or promotion staff at WLUW, Loyola's radio station.

The Water Tower Campus houses state-of-the-art computer labs where student journalists can work on writing, editing, design, layout, and multimedia projects.

Students interested in print journalism can write for the award-winning Loyola student newspaper, the Phoenix, and for Mosaic, a student-produced magazine that focuses on social issues in Chicago.

## Student Clubs and Organizations

Loyola sponsors several active organizations and cocurricular activities for communication studies and journalism majors, including Sigma Delta Chi (The Society of Professional Journalists); the Beta Rho Chapter of Lambda Pi Eta, the national undergraduate honor society for communication majors; the International Association of Business Communicators; the Loyola Phoenix student newspaper; the Loyola Debate Team; and Rambler Productions, a student-run video production organization.

## Major Requirements

- School of Communication Core (10 credit hours): Provides a broad theoretical understanding of the field of communication.
- Journalism Foundation Courses (six credit hours): Provides a comprehensive introduction to the perspectives and skills of Journalism.
- Research Methods (three credit hours): Provides an overview of research methods used in the field of Journalism.
- Values (six credit hours): Provides an overview of ethical issues that can be encountered in the field of Journalism.
- Skills (12 credit hours): Students select an area of focus or concentration.
- Electives (three to six credit hours): Students select a topic or issue to study.
- Capstone (three credit hours): Students select a journalism practicum that adheres to a specific plan for reporting and writing.
- Internship (three credit hours): Journalism internship.
- Supporting minor or second major: Encourages a well-developed understanding of a topical area in which students focus their reporting.

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In addition to fulfilling major requirements to earn an undergraduate degree (usually 120 credit hours), students are required to complete Loyola's Core Curriculum, which teaches them important skills and values, and enables them to develop their own interests by taking general electives.

## Course Offerings

Communication Studies (COMM)

### SCHOOL OF COMMUNICATION CORE (10 CREDIT HOURS)

<b>100</b>	SOC Seminar
<b>175</b>	Intro to Communication
<b>200</b>	Communication & New Media
<b>215</b>	Ethics & Communication

### JOURNALISM FOUNDATION COURSES (SIX CREDIT HOURS)

<b>205</b>	Reporting & Writing Across Platforms
<b>208</b>	Technology for Journalists

### RESEARCH METHODS (THREE CREDIT HOURS)

<b>362</b>	Journalism Research Methods
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### VALUES (SIX CREDIT HOURS)

<b>282</b>	Media Law (Required)
AND ANY ONE OF THE FOLLOWING	
<b>279</b>	Historical & Critical Issues in Journalism
<b>2xx</b>	Journalism and Religion*
<b>340</b>	Politics & the Press (Political Science, PLSC 387)
<b>341</b>	Journalism & Race
<b>372</b>	Special Topics: Journalism

### SKILLS (12 CREDIT HOURS)

Choose one of the three concentrations.

#### Electronic & Broadcast News:

<b>135</b>	Intro to Video
<b>256</b>	Broadcast News
<b>284</b>	TV Reporting
Elective (three credit hours)	

#### Digital & Visual Media:

<b>206</b>	Writing for the Web
<b>2xx</b>	Introduction to Design & Editing*
Elective (six credit hours)	

#### Print Journalism:

<b>262</b>	Feature & Opinion
<b>259</b>	News Editing
Elective (six credit hours)	

## JOURNALISM ELECTIVES

<b>135</b>	Intro to Video
<b>206</b>	Writing for the Web
<b>207</b>	Photojournalism
<b>229</b>	Journalistic Interviewing
<b>233</b>	Magazine Writing & Editing
<b>253</b>	Health Reporting
<b>254</b>	Literary Journalism
<b>256</b>	Broadcast News
<b>259</b>	News Editing
<b>262</b>	Feature & Opinion Writing
<b>263</b>	Layout & Editing
<b>267</b>	Business Reporting
<b>2xx</b>	Introduction to Design & Editing*
<b>2xx</b>	Web Design*
<b>298</b>	Themes in Journalism
<b>315</b>	Advanced Reporting
<b>332</b>	Investigative & Public Affairs Reporting
<b>335</b>	City News Bureau
<b>342</b>	Human Rights Reporting
<b>3xx</b>	Documentary Journalism*
<b>3xx</b>	Convergence Journalism*
<b>3xx</b>	Magazine Design & Production*
<b>3xx</b>	Ethnography
<b>372</b>	Special Topics: Journalism
<b>3xx</b>	Advanced Design & Editing*
<b>3xx</b>	Magazine Design & Production*

### CAPSTONE (THREE CREDIT HOURS)

<b>315</b>	Advanced Reporting (Mosaic)
<b>332</b>	Investigative Journalism
<b>335</b>	City News Bureau
<b>358</b>	Newscasting & Producing

As a final course, preferably in the final semester, students must take a journalism practicum that adheres to a specific plan for reporting and writing.

### INTERNSHIP (THREE CREDIT HOURS)

<b>392</b>	Journalism Internship (must be pre-approved)
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### SUPPORTING MINOR OR SECOND MAJOR

The ethical responsibilities of journalism challenge the practitioner to cultivate the broad areas of knowledge that will allow for informed reporting and investigation, so journalism majors must complete a minor in another university department where the potential exists to develop knowledge as a context for journalistic practice.

*\*Topics listed under numbers such as 2xx or 3xx are new courses and may be introduced as special topics courses.*

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## Journalism Minor

The journalism minor requires 18 credit hours, including the following courses:

<b>175</b>	Intro to Communication
<b>205</b>	Reporting & Writing Across Platforms
<b>208</b>	Technology of Journalists

Students must also select three courses from the following electives:

<b>135</b>	Intro to Video Production
<b>206</b>	Writing for the Web
<b>207</b>	Photojournalism
<b>253</b>	Health Reporting
<b>254</b>	Literary Journalism
<b>256</b>	Broadcast News
<b>259</b>	News Editing
<b>262</b>	Feature & Opinion Writing
<b>264</b>	Sports Journalism
<b>267</b>	Business Reporting
<b>282</b>	Media Law
<b>284</b>	TV Reporting*
<b>298</b>	Themes in Journalism
<b>315</b>	Advanced Reporting
<b>332</b>	Investigative & Public Affairs Reporting
<b>342</b>	Human Rights Reporting
<b>358</b>	Newscasting & Producing*
<b>372</b>	Special Topics: Journalism

\*Course prerequisites: *COMM 135 Intro to Video Production and COMM 256 Broadcast News.*

Information in this brochure is correct as of July 2011.  
For the most up-to-date information, visit [LUC.edu/undergrad/academics](http://LUC.edu/undergrad/academics)  
Loyola is an equal opportunity educator/employer.

## Core Curriculum

- Focuses on desired knowledge, skills, and values in addition to academic disciplines.
- Includes 45 credit hours of coursework, developing important skills through 10 required areas of knowledge:
  - Important skills include communication, critical thinking, ethical awareness, information literacy, quantitative and qualitative analysis, research methods, and technological literacy.
  - Required areas include college writing seminar(s), artistic knowledge and experience, historical knowledge, literary knowledge, scientific literacy, societal and cultural knowledge, philosophical knowledge, theological and religious studies, and ethics.
- “Values Across the Curriculum” requirements:
  - 12 credit hours completed through the Core, major, or electives, focusing on:
    - Understanding and promoting justice
    - Understanding diversity in the United States and the world
    - Understanding spirituality or faith in action in the world
    - Promoting civic engagement or leadership
  - Makes up about one-third of a student’s Loyola academic experience, complemented by the major and electives.
  - Incorporates greater flexibility with a wide choice of courses from which to choose for each required area. Courses may be completed at any time during a student’s Loyola education.  
For more information, please visit  
**» [LUC.edu/core](http://LUC.edu/core)**

## CONTACT US

**Loyola University Chicago** | Undergraduate Admission Office  
1032 W. Sheridan Road | Chicago, IL 60660  
**P** 800.262.2373 **E** [admission@luc.edu](mailto:admission@luc.edu) **W** [LUC.edu/undergrad](http://LUC.edu/undergrad)

**Journalism** | program director  
820 N. Michigan Ave., SOC 235 | Chicago, IL 60611  
**P** 312.915.6524 **E** [jslania@luc.edu](mailto:jslania@luc.edu) **W** [LUC.edu/journalism](http://LUC.edu/journalism)



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