

INTERNATIONAL BUSINESS

LUC.EDU/SBA

The academic programs offered by Loyola University Chicago's School of Business Administration (SBA) are made stronger by our dynamic location in the heart of Chicago, just off North Michigan—Chicago's Magnificent Mile. Each area of business study has been designed to help you develop the qualities that contribute to a successful career, intellectual growth, and personal satisfaction. In addition to internships, students interact with Chicago's leading businesses through guest speakers, special events and service opportunities.

The SBA is dedicated to Loyola's Jesuit tradition of educating values-based leaders for a rapidly changing global business environment. Class sizes are moderate, and students enjoy substantial personal attention from their professors. Virtually all faculty members have the highest degree in their respective fields and are qualified to teach courses at the undergraduate and the graduate level.

Both the SBA and the Graduate School of Business are accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, the premier accrediting body for schools of business. Less than five percent of business schools worldwide have earned this distinction.

For more information about what's new at Loyola, visit
» LUC.edu/undergrad/whatsnew



Chicago's famous and picturesque Lake Shore Drive connects Loyola's Lake Shore and Water Tower Campuses.

THE MAJOR

BBA in International Business

Loyola University Chicago's BBA degree in international business prepares students to excel in positions involving global trade and commerce by imparting the business and communication skills needed to compete internationally.

The international business major combines courses in international accounting, marketing, economics, finance, sport management, human resources and employment relations, management, operations management, and cultural anthropology with foreign-language study. A one semester study abroad experience is required.

The degree builds on Loyola's solid foundation in the liberal arts and provides an excellent business education inspired by the Jesuit tradition of educating the whole person. The curriculum stresses traditional oral and written communication skills, as well as competence with the latest information technology that links businesses worldwide, emphasizing how to integrate quality improvement with the use of information technology across all areas of business.



INTERNATIONAL BUSINESS

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THE MAJOR [CONTINUED]

International business majors may wish to enhance their skills by completing a second major in the School of Business Administration. Nearly 50% of Loyola business administration students choose to complete another major. Minors are also attractive to students who wish to get a secondary specialization. Loyola advisers are committed to working with students to develop academic combinations tailored to specific interests and career paths. To view a complete list of Loyola's academic programs and to get ideas about possible combinations for you, please visit LUC.edu/undergrad/academics.

Career Opportunities

Because a quarter of the United States' gross national product results from international trade, companies are increasingly seeking business graduates who understand how differences in language, economics, politics, cultural structures, attitudes toward work, and social interaction in the workplace affect business globally.

Business graduates who can speak a foreign language, have knowledge of international issues affecting business, and have spent time in a foreign country will be increasingly sought out by employers for positions in the U.S. and abroad.

International business majors also learn business foundations for careers in human resources, sales and marketing, management, economics, and finance. International business graduates may seek careers in the U.S. government, multinational corporations, foreign banks, international investments, import/export firms, international law firms, global non-profit organizations, and world missions. The Loyola international business major is also solid preparation for graduate study in business.

The Chicago metropolitan area is a center of global commerce, including more than 300 U.S. and 40 foreign bank branches, some of the country's largest venture capital firms, the Chicago Board of Trade, the Chicago Mercantile Exchange, the Chicago Board Options Exchange, 107 corporate headquarters (second only to New York City), and 30 Fortune 500 companies. The city also is North America's largest convention center and the third-largest high-tech center in the U.S.

Career Management Services

Loyola's Career Management Services helps School of Business Administration (SBA) students find internships and jobs, learn job search and interviewing skills, and get coaching to make informed and satisfying career decisions. In addition, Career Management Services helps Chicago companies meet their recruiting needs.

Internships, which are available both in the summer and throughout the school year, augment classroom learning and may lead to full-time employment. Full-time junior and senior undergraduate business students may earn academic credit for an internship as they gain valuable on-the-job experience. Some interns get paid in addition to or instead of receiving college credit. Recently, paid business interns earned an average of \$12.75 per hour.

Study Abroad Opportunities

Many business students choose to study abroad while they earn Loyola credit. The most popular destination is Loyola's John Felice Rome Center in Italy, an American-style campus in the heart of Western Europe. The Beijing Center for Chinese Studies is located just 15 minutes from the center of the city and provides students with a comprehensive education about China. Students may also select from any of Loyola's more than 70 study abroad programs in 34 countries, including opportunities in Europe, Africa, Latin America, Australia, and more.*

** Students who major in International Business must study abroad one fall or spring semester.*

The School of Business Administration

Loyola's School of Business Administration is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB), a distinct advantage for graduates seeking employment. The School of Business Administration is dedicated to Loyola's Jesuit tradition of educating responsible leaders for a rapidly changing global business environment. Class sizes are moderate, and students enjoy substantial personal attention from their professors. Virtually all faculty members have the highest degree in their respective fields and are qualified to teach courses in both the undergraduate program and in the Graduate School of Business.

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Student Business Organizations

Loyola offers its students the opportunity to participate in business organizations and honor societies. These groups provide students with leadership experience, a chance to network with other students and professionals in the field, and a forum to discuss current issues. These organizations may also sponsor service opportunities and help students learn about internship options. For more information about these groups, visit LUC.edu/sba/resources.shtml.

Major Requirements

In addition to fulfilling the Core Curriculum requirements, business majors must complete:

Business Courses

Students must complete 14 courses to develop a solid understanding of all areas of business. These courses include two accounting courses, three economics courses, and one course in each of the following areas: business information systems, finance, internship and career planning, legal and regulatory environment of business, marketing, operations management, statistics, and strategic management.

International Business Requirements

Anthropology (ANTH) 102 or 271

Marketing (MARK) 363 or Management (MGMT) 315

(choose one)

Four courses from the following (students may choose up to two courses from any one subject area):

Accounting (ACCT) 306

Economics (ECON) 323, 324, 325, 364, 368

Finance (FINC) 340 (offered at Loyola's Rome Center only), FINC 355

Human Resources and Employment Relations (HRER) 325, 329

Information Systems and Operations Management (ISOM) 338

MARK 341 (offered at Loyola's Rome Center only), MARK 363

MGMT 305 (offered at Loyola's Rome Center only), MGMT 315

Sport Management (SPRT) 345

In addition, students must have completed eight semesters of the same foreign language in high school or take Loyola foreign language courses through the 104-level. Students must have a study abroad experience.

Minor

Students who are pursuing other majors but who wish to expand their skills in this field may elect to pursue a minor in international business. The requirements are ANTH 102 or 271, MARK 363 or MGMT 315, and two additional courses from ACCT 306; ECON 323, 324, or 325; FINC 340 or 355; HRER 325, 329; ISOM 338; MARK 341 or 363; MGMT 305 or 315; and SPRT 345.

Transfer Credit

The School of Business Administration (SBA) will allow program transfer credit for business courses taken elsewhere at the lower-division level provided such courses are also offered at the lower-division level at Loyola. These lower-division level courses are stipulated by the Association to Advance Collegiate Schools of Business (AACSB), the business school accreditation agency, as follows:

- Principles of Accounting (six credit hours)
- Principles of Economics: Macro and Micro (six credit hours)
- Principles of Marketing (three credit hours)
- Business Statistics (if college algebra is required as a prerequisite) (three credit hours)
- Law and the Regulatory Environment of Business (three credit hours)
- Managing People and Organizations (three credit hours)

Loyola's upper-division requirements in finance, intermediate economics, strategic management, and operations management will not be satisfied by courses taken elsewhere at the lower-division level or without junior or senior standing. Students transferring as juniors or seniors may be allowed to transfer credit of an upper-division course taken at another institution if SBA deems that the subject matter is congruent to a corresponding Loyola course.

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Core Curriculum

- Focuses on desired knowledge, skills, and values in addition to academic disciplines.
- Includes 45 credit hours of coursework, developing important skills through 10 required areas of knowledge:
 - Important skills include communication, critical thinking, ethical awareness, information literacy, quantitative and qualitative analysis, research methods, and technological literacy.
 - Required areas include college writing seminar(s), artistic knowledge and experience, historical knowledge, literary knowledge, scientific literacy, societal and cultural knowledge, philosophical knowledge, theological and religious studies, and ethics.
- “Values Across the Curriculum” requirements:
 - 12 credit hours completed through the Core, major, or electives, focusing on:
 - Understanding and promoting justice
 - Understanding diversity in the United States and the world
 - Understanding spirituality or faith in action in the world
 - Promoting civic engagement or leadership
- Makes up about one-third of a student’s Loyola academic experience, complemented by the major and electives.
- Incorporates great flexibility with myriad courses from which to choose for each required area. Courses may be completed at any time during a student’s Loyola education.

For more information, please visit

» [LUC.edu/core](https://luc.edu/core)

Information in this brochure is correct as of July 2011.

For the most up-to-date information, visit [LUC.edu/undergrad/academics](https://luc.edu/undergrad/academics)

Loyola is an equal opportunity educator/employer.

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Preparing people to lead extraordinary lives