

Convergence Journalism
CMUN 297/Section 203, WTC
Monday – Friday, 9:00 a.m. to 12:00 p.m.
Professor Patricia Lamberti Email : plamberti@luc.edu

Course description

In contemporary journalism, it is no longer enough for a journalist to be skilled in only print, or broadcast or the Internet. A journalist must be able to tell a story in all mediums. This is convergence journalism. This class is designed to train you to report and write stories in a variety of mediums. Students will report and write traditional print stories, write and tell an audio story, report, write and produce a video story, report and write stories for the Internet, blog. Your work will be displayed on a Website created as part of a class project.

Learning Outcomes

In this course, students will:

- Understand how to research a story—who to interview and where to find information.
- Know the preparation and specific techniques to conduct an effective news interview for print, broadcast, and the Internet.
- Know how to write a print story, a radio and television script, an Internet story, and how to blog.
- Understand the demands of various media platforms (print, broadcast, and the Internet).
- Learn the specific reporting, writing, and editing skills necessary to function on various platforms.
- Produce informative and compelling stories on the various platforms.

Texts, Course Materials, and equipment:

Flip Mino Digital Video Camera and Tripod;

Students must read the *Chicago Tribune* or the *Chicago Sun-Times* on a regular basis;

Other assigned readings will be distributed in class.

Grading

Students will be expected to know material covered in lectures, course handouts, and major news stories in the daily newspapers, and this knowledge will be measured through outside writing assignments, in-class writing and editing exercises and news quizzes.

Attendance:

Mandatory