

LOYOLA UNIVERSITY CHICAGO
Loyola School of Business Administration
Research Newsletter
Volume 3, Issue 3 Fall/Winter 2001-2002

David Merriman, Professor (Economics) has been appointed associate editor of the journal *Applied Economics*. He presented his paper (with Mark Skidmore) “Convergence in State Government Health Care Spending and Fiscal Distress” at the annual meetings of the National Tax Association in Baltimore in November 2001. Health care spending accounts for one-fifth of state government spending as a result of a rapid rise in spending in the late 1980s and early 1990s. Merriman and Skidmore’s paper shows that the increase in spending was much greater in states that were spending little than in high spending states, resulting in a cross-state convergence in health care spending. More demanding federal Medicaid requirements contributed to convergence. Other factors contributing to this trend include a general convergence of incomes across states and competition among states to provide similar services.

George Kaufman, John F. Smith Professor of Finance & Economics testified before the Senate Banking Committee in Washington D.C. on the failure of the Superior Bank in Chicago on September 11, but was rudely interrupted. He completed his testimony on October 16. He presented seminars at York and Dalhousie University in Canada and the University of the South (Sewanee, TN). His annual book, *Research in Financial Services*, which he edits, was published.

Nicholas Lash, Professor (Finance), with *A. G. Malliaris, Walter F. Mullady Sr. Professor of Business Administration* and Bala Batavia, served as co-editors of *Asymmetries in Financial Globalization*, published by Athenian Policy Forum Press (January 2002). He also published two chapters in books: “Thailand’s Economic Growth: An Historical Perspective,” in *Asymmetries in Financial Globalization*, and “The Impact of Agricultural Policies of the EU and NAFTA on World Trade,” (with Bala Batavia and *A.G. Malliaris*) in C. Paraskevopoulos, A. Kintis and A. Kondonassis, *Globalization and the Political Economy of Trade Policy*, Athenian Policy Forum Press, 2001.

Nenad Jukic, Assistant Professor (ISOM) published two articles. “Data Models for Information Sharing in E-partnerships: Analysis, Improvements and Relevance” with B. Jukic and M. Parameswaran), forthcoming in the *Journal of Organizational Computing and Electronic Commerce*, and “Designing a First-

Iteration Data Warehouse for a Financial Application Service Provider” (with T. Neild), in the *Annals of Cases on Information Technology*. He published two conference proceeding articles: “Price and Diversity: Internet’s Impact on the Music Industry” (with S. Dakhli), in the *Proceedings of the Hawaii Conference on Business*, and “Improving E-Business CRM Systems with MLS Data Models” in the *Proceedings of the 35th HICSS Conference* (with G. Nezlek, B. Jukic, and L. Meamber). In addition, he presented “Pricing Strategies in E-Business using Multi-Level Security Systems” (with Burak Kazaz) at INFORMS Annual 2001 Meeting in Miami Beach.

Ronald J. Kizior, Assistant Professor (ISOM) presented the paper “The Constant Evolution of an Introductory Computer Course: A Course in Flux” at the ISECON Conference in Cincinnati in November 2001.

George S. Nezlek, Assistant Professor (ISOM) collaborated on “Improving E-Business Customer Relationship Management Systems with Multilevel Secure Data Models” (with N. Jukic, B. Jukic, and L. Meamber), presented at the 35th Hawaii International Conference on System Sciences, January, 2002, and forthcoming in a *Proceedings* volume. His article “Estimating Server Capacities for Enterprise Computing Architectures” (co-authored with H.K. Jain and D.L. Nazareth) will appear in the *Journal of Parallel and Distributed Computing Practices* (3) 4, now in press. Professor Nezlek has also published “An Investigation into Differences in the Business Practices of Information Industries” (with G.J. Hidding) in *Human Systems Management* (20) 2001 and “Conditions for Autonomous Power Capability in New Versus Old Economy Firms” (with F. Kaefer and S.L. Hamilton) in the 2001 *Proceedings* volume of the SSGRR 2001 meeting in L’Aquila, Italy, August, 2001.

A new edition of *Project Management for Business and Technology* by **John Nicholas, Professor (ISOM)** has been published by Prentice-Hall. This is a much-revised edition of Professor Nicholas’ first project management book, which was published in 1990. The current book has been adopted at schools worldwide, including Northwestern University, Air Force Institute of Technology, University of Illinois, Illinois Institute of Technology, University of California at Irvine, and at Santa Cruz, Drexel, LeHigh, and Vanderbilt.

Jill Graham, Associate Professor (Management) presented “The Salutary Effects of Servant-Leadership on Moral Development and Organizational Citizenship Behavior”, at Beyond the Clichés of Leadership: A Conference on Justice,

Meaning, and Wellness in Organizations, at Gonzaga University, Spokane, October 2001.

Chaim Ehrman, Associate Professor (Marketing) was awarded an Honors Plaque from the American Marketing Association in Washington D.C. for being a Track Chair on Direct Marketing (with Prof. Marcia Flicker, Fordham) at the Summer Marketing Educators' Conference. He also published in the *Proceedings of the Direct Marketing Educators' Foundation* "The Impact Bayesian Analysis Can Have on List Selection Procedures for Direct Marketers".

John R. Boatright, Raymond C. Baumhart, S.J. Professor of Business Ethics published two book chapters last fall. A chapter on conflict of interest in financial services appears in the book *Conflict of Interest in the Professions*, published by Oxford University Press. "Corporate Governance: Justifying the Role of the Shareholder" is a chapter in *Blackwell Guide to Business Ethics*. An article, "Contractors as Stakeholders: Reconciling Stakeholder Theory with the Nexus-of-Contracts Firm", is scheduled for publication in the *Journal of Banking and Finance*, and the article "The Future of Corporate Social Responsibility", which was delivered as the Cahill Lecture at the University of Notre Dame and at a conference at the University of Santa Clara, has been published in *Business and Professional Ethics Journal*.

This newsletter was edited by Chaim Ehrman with the assistance of Robert LaPointe and Linda Johnson Stack.

