University Senate

Minutes of the meeting

November 16, 2012

Members Present: Brittany Abraham, Dina Berger, Timothy Classen, Shawna Cooper-Gibson, Cass Coughlin, Leanne Cribbs, Mary Dominiak, Tyler Hough, Pamela Johnson, Claudio Katz, Thomas Kelly, Vicki Keough, Muhammed Rizwan Khan, Teri Kilbane, Joyce Knight, Sarah McDowell, Niamh McGuigan, Erin Moriarty, Bren Murphy, Alice Perlin, Christopher Peterson, Matthew Razek, Noah Sobe, Anne Sutter, Mary Van Houten, David Yellen

Ex-Officio Members Present: John Pelissero

Members Absent: Alanah Fitch, Lisa Gillespie

Guests: Susan Malisch, Justin Daffron S.J.

The meeting was called to order by the chair at 3:05 PM.

A moment of prayerful reflection was observed for the family of Ms. Rosallie Ruiz, Administrative Coordinator in Sponsored Program Accounts. Ms. Ruiz passed away on November 13, 2012.

APPROVAL OF MINUTES

The minutes of October 23, 2012 were reviewed. A motion to approve the minutes as amended was passed unanimously.

NEW DRAFT OF SENATE BYLAWS

The Senate approved the amended bylaws. It was agreed by general consensus that the Senate needed to discuss the process selection of new senators. It was also agreed the the Senate needed to continue the discussion about the relationship between Senate and other governing bodies.

MEETING DATES

The chair informed the Senate of the upcoming meeting dates. All meetings are scheduled at 3:00-5:00 p.m. and on Fridays. The dates are as follows:

February 1 (Water Tower Campus, Lewis Towers, Beane Hall 13th Fl.)
March 15 (Lake Shore Campus McCormick Lounge, Coffey Hall)
April 26 (Lake Shore Campus, Sullivan Center RM 202/203)
**Presentation “Positioning Loyola for the Future”**

Provost Pelissero, Justin Daffron, S.J., and Susan Malisch led the discussion of a Task Force Report, the product of an eight-month internal analysis, intended to guide Loyola's response to challenges facing higher education. Dr. Malisch presented a video that stressed the following key points:

- Improve quality of a Loyola Education
- Avoid raising tuition
- Enhance and Expand Recruitment
- LU in good position but we need to plan

Dr. Malisch and Fr. Daffron continued the discussion, explaining how the analysis was done and detailed the results.

**I. Results of the General Analysis**

The task was comprised of all Loyola constituencies, e.g. students, deans, vice presidents, trustees, staff and others. The initial analysis looked at where we are positioned now in relationship to the goals set forth as priorities by the task force. The general finding is that Loyola addressed most of the issues facing many other universities 10 years ago. One key element is that Loyola “right sized” and struck a balance between our students and others. Our infrastructure was found to be well positioned. (See minutes and documents from Oct. 23rd for a more in-depth discussion on the state of Loyola’s infrastructure.) The task force’s internal analysis was balanced by Deloitte consultants, who agreed with the internal assessment.

**II. Key recommendations**

1. Improve existing resources, and talent
   A. Explanations of 1
      1. Measure progress to achieve goals and support success
      2. Create performance based evaluations for staff
      3. Develop succession
   B. Explanation of 2
      1. Grow online market
      2. Grow adult completion programs to 750 by 2015
      3. Insure quality
   C. Explanation of 3
      1. Insure more robust endowment by growing scholarship programs
      2. Target fundraisers
      3. Grow corporate relationship
4. Adapt enrollment and keep mission promises to under-represented
   D. Explanation of 4
      1. Increase adult (age 24 and up), international and graduate populations.
      2. Add more night and weekend classes.
      3. Lower discount rate from 35% to 25% without tuition increase.

5. Focus on investment and competitive positioning of our students
   E. Explanation of 5
      1. Competitive programming for careers
      2. Focus on career placement

Highlighted areas of success.

I. The premier undergraduate experience
   A. Examples of successes:
      1. The new core, with engaged learning
      2. 4 year graduation goal,
      3. More full-time faculty teaching core classes (approx 75% in CAS)
      4. Developed a faculty evaluation tool
      5. Improved learning environment with smaller classes

II. Increased international education
   A. Examples of successes:
      1. Recruitment of international faculty
      2. Leading more study abroad experiences
      3. International recruiters placed in Europe, Asia, and Latin America
      4. Increased short term international immersion experiences

III. Focus on environmental sustainability
   A. Examples of successes:
      1. Increased programs, centers and on campus initiatives.
      2. Focused on infrastructure that supports sustainability
      3. New sustainability centre and programs lead by Dr Tuchman

4. Commitment to excellent Catholic health care.
   A. Examples of successes:
      1. New Centre for health science research.
      2. New programs in Nursing and Bioethics.

Next steps

I. Communication campaign showcasing programs and other assets
II. Leadership will work with leadership teams to implement the task force’s recommendations
III. Workshops and training will be offered as needed.
**Concerns.**

A short discussion ensued about two topics. Concerns with internationalization were raised. Questions about new faculty hires needing assistance in acclimating or ELL were raised. One solution presented was a plan to hire new faculty for ELL.

The second topic of discussion was about the reconstruction of the career centre. The need to capture data available from our graduate was pointed out. Other concerns were about the definitions of roles, and he need to partner better with faculty and departments.

**Senate’s Initial Response**

Dr Katz summarized the presentation pointing out the change in the student body, and some of the ways we deliver courses. His recommendation was that we focus on 2 items listed as focus areas in the report. He asked that the committees assigned below look into the areas and report back to the Senate with motions by the second meeting of Spring term. The assignments were as follows
1. Focus area Two - Enrollment/ Recruitment
   Assigned to: Budget & Strategic Planning AND Student Development & Success

2. Focus area Three - Adult learning and International students / Online Education
   Assigned to: Faculty & Staff Affairs AND Academic Affairs & Research

Motions are for the committee work and assignments were made, seconded and carried unanimously.

A motion to adjourn the meeting was made and seconded. The meeting was adjourned at 5:18 p.m.

Respectfully Submitted
Joyce D. Knight
Secretary, University Senate