The NX5U is a high definition camcorder that features a high performance, fixed wide angle G Lens. This professional grade camcorder is also equipped with GPS and SD-SDI/HDMI outputs. (20 available)

Sony NEX-EA50UH

The EA50 delivers Full HD 1080p at 24, 25, 30, 50 and 60 frames per second. Designed for cinematic event videography it combines a 16MP APS-C sensor, E-mount 18-200mm f/3.5-6.3 Servo Zoom Lens and DSLR quality still photographs. Supports both SD and Sony Memory Stick formats. (10 Available)

Sony NEX-FS100UK

The NEX-FS100UK is an interchangeable lens camcorder featuring a Super 35mm. Developed specifically as a digital motion camcorder, it captures fine detail and image texture with image fidelity, low noise and wide exposure latitude. Records on Memory Stick, SD/SDHC/SDXC. (14 Available)

Sony NEX-FS700U

The NEX-FS700U is equipped with a new 4K Exmor Super 35 CMOS sensor (Total 11.6 million pixels) capable of cranking at up to 960 frames per second. This high-speed readout chip is optimized for motion picture shooting, producing exceptional image fidelity with high sensitivity, low noise and minimal aliasing. Contains SD/SDHC/SDXC and Memory Stick Duo Slots for recording. (2 Available)

Sony PXW-F5

The camera's E-mount is machined from stainless steel and allows you to use E-mount lenses. The camera records in your choice of XAVC-L or AVCHD. It incorporates two SD media card slots that support simultaneous or relay recording. Outputs include both HDMI and SDI and Sony's proprietary Multi-Terminal. The body also incorporates an Ethernet connector, headphone jack, and XLR audio inputs. The camera supports Wi-Fi and NFC functionality, allowing you live stream from the camera, or control it from a wireless device. (1 Available)

Sony HDR-TD20V

This camera features dual full HD sensors that shoot true 3D videos with 1920 x 1080 60p/24p resolution. It can record straight 2D movies and capture digital stills as well. It features an internal 64GB embedded flash memory for storing your footage. The HDR-TD20V utilizes two "Exmor R" sensors, which capture 1920 x 1080 3D video and are back-illuminated for excellent shooting, even in low light conditions. Other features that facilitate the camcorder's impressive video quality include dual wide-angle Sony G lenses that afford a broader perspective for enhanced wide angle shooting in both 2D and 3D modes. (1 Available)
Canon EOS Rebel T3 DSLR

The Canon EOS Rebel T3 has a 12.2MP CMOS (APS-C) sensor, DIGIC 4 image processor, and a 2.7" Clear View LCD. The T3 can be used with all Canon EF and EF-S lenses and captures 1280x720/30p/25p video. (8 Available)

Canon EOS 5D Mark II

The Canon EOS 5D Mark II provides a 21.1-megapixel full-frame CMOS sensor and adds a Live View feature that allows users to preview shots on the camera’s High resolution 3.0” LCD display. It even incorporates the ability to record full motion HD Video with sound, so you can capture the action as well as superb images. (1 Available)

Canon EOS 7D

The Canon EOS 7D contains a 18 megapixel APS-C format CMOS sensor coupled with Dual DIGIC 4 Image Processors which enables fast, 8 frames per second shooting and expanded ISO 100-12800 sensitivity without compromising quality. True 1080p HD video can be recorded at either 24 or 30 frames per second for a smooth, cinematic effect. 720p and SD video are captured at either 50 or 60 frames per second, offering a superior method to capture motion. An integrated mono microphone records spontaneous audio with video, while a 3.5mm stereo input offers higher quality options for professional applications. (1 Available)

GoPro HD HERO

The camera shoots 5 megapixels and is bundled with a clear polycarbonate HD Housing (with glass lens) that is rated shockproof and waterproof to 180ft./60 meters. The housing consists of a quick-release buckle on the top and threads at the bottom that can be used with a special screw to connect to all of the GoPro mounts. The housing has metal buttons that are synced to connect to the camera's controls. The housing has a "skeleton" back door option to access the back controls and microphone in situations where it is not necessary for the camera to be water tight or shock proof (but wishing to take advantage of the mounts). (2 Available)

GoPro HERO4

The HERO4 has the ability to capture 4K at 30 fps (4K30), shoots 2.7K at up to 60 fps, Full HD (1080p) at up to 120 fps for high definition slow motion, WVGA (848 x 480) for upload-friendly files, and more. It can take 12-megapixel stills as individual shots, in intervals for stitching together time-lapse movies, or in momentary bursts of up to 30 photos per second. The camera is equipped with Wi-Fi and Bluetooth connectivity, letting you pair it with a mobile device. There is also a USB port for file transfer, charging, or to connect the optional 3.5mm mic adapter. Camera Housing Waterproof to 131’. (2 Available)

GoPro Omni

Six included GoPro HERO4 Black cameras record up to 8K spherical footage when housed inside the Omni rig. The six 32GB memory cards included with the Omni can be read simultaneously using the included card readers and USB hub. Instead of relying on the GoPro cameras' internal batteries, a Core SWX HyperCore V-Mount battery and D-tap cable are also part of the kit. A charger and plate for the battery are also included. When you're ready to begin, just give the wireless remote a click, and you'll be on your way. (1 Available)
Richoh Theta

The Theta’s Dual 12MP 1/2.3” image sensors pair with bright f/2 twin lenses in order to capture high-resolution spherical images with each exposure, and a sensitivity range from ISO 100-1600 is available for working in a various lighting conditions. Automated exposure settings are used for both stills and video recording, or manual settings can be employed when shooting stills for extended exposure times up to one minute long. Built-in Wi-Fi enables remote live view and camera settings adjustment from your smartphone or tablet. (4 Available)

Kodak Zi8 Pocket Video Camera

This pocket sized video camera records in 1080p HD video with up to 10 hours of possible recording time using the expandable SD/SDHC card slot. 5MP 16:9 widescreen high definition still pictures are also an option on this Kodak. This model is the perfect size video camera for quick, high definition recording. (22 Available)

Kodak Zi12 Playfull Dual Camcorder

The Kodak Zi12 is a hybrid camcorder and photo camera that records full HD 1080p video at up to 60 frames per second and takes JPEG still photos at up to 12 MP. It features a 3” LCD screen that will automatically flip between portrait and landscape orientation depending on which way you hold the camera, and a one-click navigation system that takes you straight into the menu so you can change settings. For storage, the Zi12 takes SD and SDXC memory cards, and includes a USB cable making it simple to transfer what you've shot to your computer even when you don't have a memory card reader. (10 Available)

Sony Digital Voice Recorder

Boasting 2GB of built-in flash memory, you can store up to 535 hours of voice-quality audio in LP mode. Provides USB connectivity to transfer your files to your Mac or PC. This recorder is also equipped with Voice Operated Recording that starts and stops recording automatically, and Dictation Correction that allows your recording to be overwritten during playback to replace any incorrect information. Additional features include digital pitch control, A-B repeat function, multiple recording modes, and alarm function. (3 Available)

Zoom H4n Recorder

This palm-sized unit packs the ability to record up to 4 channels of audio at greater than CD quality sample rates and bit depths. The recorder features onboard true X/Y stereo microphones to pick up clear, natural sound without phase shifting. The mics can be rotated to select a 90° or 120° recording pattern for versatility. The digitally-controlled preamps, combined with the high-quality microphones, allows you to capture Linear PCM audio at rates up to 24-bit/96kHz. The recorder captures audio to SD. A USB 2.0 port allows you to quickly transfer files to a Mac or PC, or use the H4n as a live audio interface. The unit operates on a pair of standard AA batteries, and features a Stamina mode to provide up to 11 hours of continuous recording at 16-bit/44.1kHz. (10 Available)
Beachtek DXA-SLR Active Audio Adapter

The BeachTek DXA-SLR Active Audio Adapter is designed to provide professional audio signal to the increasing number of DSLR cameras used to shoot video. The DXA-SLR is powered with a 9V battery, and its active electronics feature 2 balanced XLR preamplifiers with a mic/line level input switch, AGC (Automatic Gain Control) disable, and +48V phantom power to condenser microphones. (2 Available)

Sound Device MixPre-D Compact Field Mixer

This field mixer features a pair of studio-grade mic/line XLR inputs with limiters, high-pass filters, and phantom power. The inputs can be linked in standard or MS mode for stereo recordings. The MixPre-D puts a heavy emphasis on output, due to the increasing number of cameras and devices being used in professional productions. It offers a pair of mic/line XLR outputs, one of which can also be switched to AES digital output. There is a TA3 consumer mic level output, ideal for DSLR-type inputs, plus a 3.5mm aux output and a 1/4" headphone jack for monitoring. (2 Available)

Sony Headphones

These headphones are an around-the-ear design and is ideal for use with MIDI workstations, camcorders or other equipment with less than powerful headphone amplification. The headphone has a foldable design, making it convenient to store or transport, and its coiled cable allows it to stretch and spring back into place whenever you need a bit more reach. (22 Available)

Audio Technica ATR3350iS Omnidirectional Condenser Lavalier Microphone for Smartphones

The ATR3350iS features a low-profile design engineered for accurate voice reproduction. It terminates in a 1/8-inch dual mono connector, and can be used with iPhones, Android devices, and other smartphones. 20’ mic cable. (12 Available)
**Audio-Technica AT813a Cardioid Condenser Handheld Microphone**

The AT813a is ideal for close-up interviews, vocals, overheads, piano, and strings. Its cardioid polar pattern reduces pickup of sounds from the sides and rear, improving isolation of desired sound source. The mic’s proximity effect provides added warmth when used close up. Features include a large protective screen that reduces “popping” and sibilant distortion. It operates on battery or phantom power. (16 Available)

**Rycote S-Series Suspension and Windshield Kit**

The Rycote S-Series Windshield and Suspension Kit is an all-in-one solution to field microphone wind and shock. Kit contains AT8035 microphone. (10 Available)

**Audio-Technica AT8035 Shotgun Condenser Mic**

The Audio-Technica AT8035 is a wide range condenser microphone with a line + gradient polar pattern specifically designed to provide the narrow acceptance angle desirable for long distance sound pickup. It was created for use in professional recording, broadcasting, film/ TV/ video production, high quality sound reinforcement and other demanding applications requiring excellent sound rejection from the sides and rear. The AT8035 is also uniquely suited for both boom and handheld use. (8 Available)

**Sennheiser MKH816T**

The Sennheiser MKH816T is a hypercardioid condenser microphone designed to be used outdoors or indoors in ideally large, non-reflective areas. Its good medium transient response and its high-frequency side rejection have made it popular for voice recording on very large shots, as long as there are no noise sources lined up. Operates on 48v phantom power. (1 Available)

**Sennheiser MKH 416 P48**

The MKH 416 is a short gun interference tube microphone. Excellent directivity and compact design, high consonant articulation and feedback rejection make the MKH 416 an all-round microphone for film, radio and television, especially for outside broadcast applications. (1 Available)

**Rode NTG3**

The NTG3 is a shotgun microphone that features radio-frequency (RF) interference properties that avoid annoying noise and interference caused by nearby RF sources such as radio antennas, WIFI networks, internet devices, power lines, etc. The microphone is also built to withstand the rigors of adverse weather conditions. (2 Available)

**Sony Wireless Lavalier Microphone**

These Sony Wireless Lavalier System is perfect for a wide range of applications such as news gathering to a variety of interview styles. The pack includes a robust metal construction, mic/ line input selection on the transmitter, and a miniature metal body omni-directional lavalier microphone. (21 Available)
Sony Wired Lavalier Microphone

Measuring only 8.5 x 14.5mm, the ECM-44B reduces the visual distraction to the audience. The ECM-44B can be depended upon for clean, bright, yet natural reproduction. To maintain its low cost, this microphone operates on a single AA (does not accept phantom power) battery for over 5000 hours of service. (6 Available)

Crown PZM-30R Pressure Zone Microphone

The PZM-30R is miniature condenser microphone mounted face-down next to a sound reflecting plate. The PZM was developed to avoid tonal coloration caused by microphone placement near a surface. (1 Available)

Microphone Stand

Desk-top microphone stand features a cast iron round base and a 6" eight (5 Available)

Gitzo 3560 - Six-Section Carbon Fiber Boompole

A light weight boom microphone pole suitable to mount shotgun microphones, stereo microphones, etc. The GB3560 is designed for maximum comfort and reliable use on location or in studio, with a carbon fiber, 6x cross-layered tube providing maximum strength while remaining lightweight. The G-Lock mechanism is responsive to weight. the higher the load applied vertically to the pole, the stronger the lock. (20 Available)

Benro Aluminum Monopod

Able to hold up to 44.1 lb lb and extend to 68.3", this is a versatile camera support thanks to its base which provides three solid points of contact with the ground. The base acts like a mini tripod and it folds down to 22.6" for transport. (4 Available)

Manfrotto 529B Hi-Hat

Manfrotto's Hi-Hat enables you to get shots from the dog's perspective. The 529B has adjustable leg angles to mount the camera in the tightest or lowest of locations - and thanks to the built - in spreader you can simply use the 529B on any even surface. The feet are rubber-padded to protect delicate surfaces and have a hole so that the 529B can be screwed to a ladder, apple-box or a sheet of wood. (1 Available)

Manfrotto Bogen Tripod

This Manfrotto fluid head tripod is perfect for lightweight video cameras. It includes an adjustable pan bar, has smooth fluid movements, pan and tilt locks. (7 Available)

Manfrotto 351MVB2 Tripod

This tripod comes with a fluid ball head for controlled panning which you can adjust the tension (for greater resistance and hence slower pans) in three different directions. The legs feature a crutch design and a 75mm half bowl joint that connects to the head. Capable of supporting 13.2 lbs (30 Available)
**Libec LS38(2A) Tripod System**

The tripod offers fixed counterbalance, silky-smooth fixed fluid drag, and a convenient, industry-standard 75mm leveling ball. Capable of supporting up to 17.5lbs (9 Available)

**Libec RS-250R Tripod System**

The Libec RS-250R Tripod System is an aluminum tripod and a pan and tilt fluid head. It has a maximum height of 5.4' and a minimum height of 21.5". It can handle a load of up to 13lbs, and you can trace every motion, start to finish, with its super torque system. The fluid head is equipped with a sliding plate with a sliding range of +/- 1.6". The entire kit weighs 13.2 lb. The RS-250R can operate in a temperature range of -4 to +140°F. (3 Available)

**Libec RS-450R Tripod System**

The Libec RS-450R Tripod System with a professional tripod fluid head with a variable counterbalance system. Supporting the fluid head is a 2-stage aluminum tripod. Its increased maximum height and 75mm ball diameter ensure torsional rigidity, with stability further enhanced by the use of aluminum die casting material for the tripod's upper leg casing. (4 Available)

**Libec Remote Control ZC-3DV**

The ZC-3DV is a universal controller for LANC or HDV cameras, with a converter switch for LANC (most Sony and Canon cameras) and Panasonic. A sensitive thumb switch allows for variable-zoom speed from slow to fast. The zoom lever allows you to zoom out to wide-angle or zoom in to telephoto. Lightweight and compact, this unit has an outlet cable and can be clamped on tripod panhandles, monopods, stabilizers, and other such devices. (3 Available)

**Libec Remote Control ZFC-5HD**

The ZFC-5HD offers precise and variable zoom speed control available for LANC (Sony/Canon) cameras, controlled by a selector switch. The ZFC-5HD is equipped with a focus control button and an on/off remote power switch function which allows your camera to power on/off remotely. This is ideal when shooting with a jib arm or crane. Can be clamped on tripod panhandles, jib arm and crane weight bars, stabilizers, monopods and other accessories. (3 Available)

**VariZoom VZ-CINETRAC System Complete Dolly Kit**

The VariZoom VZ-CINETRAC System is a dolly, track and tripod system with a carry bag. This system allows the user to have a complete dolly track set-up in a portable package. (1 Available)

**DJI Ronin 3-Axis Brushless Gimbal Stabilizer**

The Ronin is a camera stabilization system designed to give the operator close to the freedom of unencumbered handheld shooting but without the hand-shake. Suitable for most camera types and configurations up to 16 pounds, Ronin uses brushless motors that work on three axes: one for side-to-side "roll" - keeping the horizon level - one for tilt, and one for pan. The system is computer-controlled and boasts a precision of control of ±0.02°. (1 Available)
Konova Slider

The Konova is a specially designed dolly meant for tracking and craning shots. A camera can be mounted a variety of ways including vertically, horizontally, diagonally, and sideways due to steel roller bearings that ride on a steel track so the shots remain smooth regardless of orientation. Available in 4’ and 34”.

Kessler Crane CineSlider with Crank Handle

The CineSlider is a lightweight, heavy-duty slider weighing 9.1lbs. This CineSlider comes with a removable crank handle that lets you hand-drive the belt system, and the arc diameter of the handle is adjustable. The more you increase the arc, the more precise your turns will be. This CineSlider supports 80lbs when placed on a surface or mounted on two tripods, 35lbs when mounted on one tripod, and 25lbs when positioned vertically (25lbs is how much the robust belt can handle when the slider is positioned vertically). Available in 3’ and 5’.

Matthews Century C+ Stand

This Matthews Century C+ Stand with Turtle Base and Grip Arm Kit consists of a 40" three-section upright with two risers. It includes a removable turtle base, a 2.5" swivel grip head, and a 40" Hollywood Arm that can hold a small light fixture, gobo, or flag. The unique staggered leg design of the C-Stand allows it to be nested and placed extremely close to one another on a set. (6 Available)

Digital Juice Standard Flag Kit

The kit comes with two 3-sided collapsible frames that expand and lock into place in seconds. Four fabrics are included: black single net scrim, black double-net scrim, solid black block, double-stop white silk. Each cuts the output of a light by a different percentage and offers a different look or function. A solid black dot and a solid black finger are also included to shape the light when working with smaller subjects. Available in 18 x 24" and 24" x 36"

Backgrounds

Backgrounds are constructed from 100% cotton muslin. The Smoke muslin is sun dried and the Chroma Key Green is mill dyed using reactive dyes and then steamed dried making them lightfast and will not fade over time. Available in 8’ x 8’.

SP Studio Systems 5 in1 Reflector Kit

The 5-in-1 reflector consists of a silver, white, black, gold reflector circular panels and a translucent diffuser panel. (3 Available)
Chimera Lantern Softbox with Skirt - 30"

Lantern Softboxes used by still photographers, filmmakers and videographers, for illuminating entire rooms with soft, even light. (1 Available)

Lowel Blender Duo AC/DC Pack

The Lowel Blender Duo AC/DC pack carries two Blenders with AC Adaptors, your choice of camcorder Battery Sleds, and a Handle & Stud, in the Blender Duo Carry Bag. Maximum mobility for Run & Gun lighting, with the ability to quickly change color to suit the ambient light of the location. (6 Available)

Lowel Mini Light kit

The Mini Light Kit features a ViP Pro-Light that gives an even light, with Fresnel-Like shadow like quality, it can be used as a low-level key or accent light, fill light (with diffusion), or backlight. In addition, the kit also contains Lowel V-Light that can be used as a broad key light, a fill light, (with an umbrella or diffusion gel), a backlight, or background light. Lastly, there is the Lowel L-light an easy-to-hide accent, background light or a subtle fill light (with diffusion). (3 Available)

Lowel Rifa Light Kit

The Rifa Light Kit is built around the Rifa eX 44 softbox light, and the Pro-light focus floodlight. The Lowel Rifa-lite eX 44 is a compact, self-contained, 16 x 16" (40.6 x 40.6 cm), 250W, collapsible, tungsten/halogen softlight. The tiny focusable Pro-light is more efficient than a Fresnel of equal wattage, yet it gives an exquisite even light, with Fresnel-like shadow quality. (5 Available)

Lowel TO GO 96 Light Kit  A.K.A. Omni 2-Light Kit

The Lowel TO GO 96 Kit carries two 500 watt Omni-lights. The wide focusing range of the Omni-light makes it a flexible key light or back light. Add diffusion or an umbrella, and it's a soft fill source. (10 Available)

Lowel Omni 3 Light Kit

The Omni Light features three 500 Watt focusable Omni-lights. Umbrella accessory provides a soft key for reflective option in lighting. (3 Available)

Lowel DP Light Kit

The DP Light Kit is best used in lighting larger areas from greater distances. Equipped with up to 4000 Watts of focusable lighting power packed away in a case for easy traveling. (2 Available)
Litepanels Micro LED On-Camera Light

This light measures less than 4” at its longest dimension with an adjustable head powered by 4 AA batteries that runs for 1.5hrs and 7-8 hours on E2 lithium batteries. The Micro uses LED technology that offers heat free operation only drawing 3 watts of power. It is a 5600K daylight balance device with the option of using provided filters to warm the illumination or change to tungsten 3200K balancing. Can be mounted on hotshoe of any camera. (1 Available)

Marshall V-LCD70XHB-3GSDI

This monitor is a high brightness monitor with integrated 3G-SDI loop-through. Major features include cast metal front panel, adjustable backlight and markers, manual gamma adjustment, and Image Flip, 1/4"-20 mounting on all sides. The Marshall offers 4 user-configurable front panel function buttons, RGB Check Field / Field Detect, RGB gain and bias control, 4-pin XLR power jack, and optical grade polycarbonate screen protection. Two other major features include Marshall's industry leading FALSE COLOR and PEAKING Filters. (2 Available)

Swit S-1070C Monitor

S-1070C is a portable high resolution 1.2 Mega pixels LCD monitor. It offers HDMI, composite inputs, stereo audio and an easy-operation menu, allowing a power of different battery plates or 4-pin XLR power jacket. (8 Available)

Atomos Shogun Inferno

A 7", 1920 x 1200 on-camera recording monitor that combines 4K recording with a 10-bit FRC panel that supports native display of HDR (log) footage as well as high brightness viewing of Rec. 709 footage. It utilizes 4K HDMI and 12G-SDI inputs to support clean output signals at resolutions up to UHD 4K (3840 x 2160) at 60 fps, recording it to 2.5" SSDs using 10-bit, 4:2:2 Apple ProRes and Avid DNxHR codecs. It supports Quad 3G-SDI input and DCI 4K (4096 x 2160) raw video streams over SDI from select Sony and Canon cameras, encoding it as ProRes/ DNxHR files. (2 Available)

Redrock Micro microMatteBox with Rig

The Redrock Micro microMatteBox comes with everything you need to help control light and flare using a matte box and filters. Rubber donuts provide a flexible method of fitting your 35mm lenses or camera to the microMatteBox to prevent light leaks. (1 Available)

Rokinon 24mm, 35mm, 85mm T1.5 Cine DS Lens for Sony E Mount

Three prime lenses optimized for digital cinema and video applications. The 24mm, 35mm, and 85mm lens each feature a fast T1.5 aperture and industry-standard 0.8 pitch gearing on the focus and aperture rings. The aperture rings are de-clicked for smooth aperture pulls, and aperture and focus scales are located on the side of the lenses, where it is easier for focus pullers to read them. The lenses share a T-stop range of 1.5 to 22mm. The included lenses feature Sony E-Mount lens mounts and cover full-frame sensors. Ultra Multi-Coating (UMC) on the lenses improves light transmission and adds resistance to ghosting and flares. Each lens includes a detachable lens hood. (2 Available in 35mm, 2 Available in 24mm, 3 Available in 85mm)
Rokinon 14mm, 24mm, 35mm Cine DS Lens for Canon EF Mount

Prime lenses optimized for digital cinema and video applications. The 24mm and 35mm lenses each feature a fast T1.5 aperture and industry-standard 0.8 pitch gearing on the focus and aperture rings. The aperture rings are de-clicked for smooth aperture pulls, and aperture and focus scales are located on the side of the lenses, where it is easier for focus pullers to read them. The lenses share a T-stop range of 1.5 to 22mm. The included lenses feature Canon EF lens mounts and cover full-frame sensors. The 14mm f/2.8 IF ED UMC Lens gives you approximately a 115° view with dramatic results when used with a full frame digital camera or 35mm film camera. With hybrid aspherical lenses, you will produce sharply defined images with a minimum of distortion and chromatic aberrations. Focuses as close as 0.9' (28cm) from the lens, and has a built-in petal-type lens hood. With some cameras, Shutter Lock must be disengaged on the camera's menu. Ultra Multi-Coating (UMC) on the lenses improves light transmission and adds resistance to ghosting and flares. Each lens includes a detachable lens hood. (1 Available in 14mm, 2 Available in 24mm, 3 Available in 35mm)

Sony 16mm f/2.8 Wide-Angle Alpha E-Mount Lens

The SEL16F28 helps to deliver clear images in low lighting situations due to its fast f/2.8 maximum aperture. This 16mm (24mm in 35mm equivalent) wide-angle lens provides an 83° angle of view and a minimum focusing distance of 9.4" (0.24m). This versatile lens provides coverage for a broad range of photo subjects including, but by no means limited to, landscapes, portraits, close-ups, and nature. (11 Available)

Sony E 50mm f/1.8 OSS Lens

A linear autofocus motor is incorporated into the lens design to provide smooth, quiet performance and a stepping motor is employed to deliver quiet aperture actuation that is well-suited to video applications. For refined control over focus, Direct Manual Focus (DMF) is supported, which enables manual fine-tuning of focus when in AF mode to enhance working with selective focus imagery. Also contributing to shallow depth of field applications is a seven-blade circular aperture that provides a smooth quality to out-of-focus backgrounds. (2 Available)

Pentax SMCP-A 50mm f2.0 Lens for Sony E-Mount

The Pentax SMCP-A 50mm f2.0 lens is a manual focus lens, it will fit a Sony camera but it will not focus automatically. At just 1.2 inches and just over 5 ounces, this lens is easy to take with you anywhere. (3 Available)

Impact DVP-WA70-72 72mm .7x Wide Angle Converter Lens

This Converter Lens is for camcorders with 72mm lens fronts. The lens attaches directly to the filter thread of the stock lens. The wide-angle coefficient is 0.7x, which delivers a 20% wider angle than your stock lens. This converter lens offers zoom through capability. (1 Available)

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