CLASS SCHEDULE
Please note: at the beginning of every class we will have a brief discussion about current events and the media... so stay on top of what’s going on in the world!

Monday, Aug. 24
• Welcome and introductions
• Begin peer interview assignment

Wednesday, Aug. 26
• Presentation of peer interviews
• Introduction to basic course concepts: communication, media, mass media, communication models

Friday, Aug. 28
• Basic course concepts continued: culture, narratives, convergence
• Read by next class: Chapter 1

Monday, Aug. 31
• The critical process and research approaches
• Introduction to Medium.com assignment
• Read by next class: Chapter 10

Wednesday, Sept. 2
• Oral culture; language; intro to alphabets; writing
• Intro to the earliest mass medium: books

Friday, Sept. 4
• Books: history, technology, publishing industry, books in the digital age
• Read by next class: Chapter 8

Monday, Sept. 7
Labor Day – no class

Wednesday, Sept. 9
• Wrap up of books
• Intro to newspapers: The rise and fall of modern journalism
• Read by next class: Wired article in Sakai

Friday, Sept. 11
• Journalism continued
• Intro to media leaders team assignment; meet with teams
**Monday, Sept. 14**
- Journalism continued
- **Blog entry** due by Tuesday, Sept. 15, @5 pm

**Wednesday, Sept. 16**
- Journalism continued
- Guest speaker: Elbert Clayton of Breaking Voices Chicago

**Friday, Sept. 18**
- Wrap up of Journalism
- Meet with Medium.com collaborators
- Read by next class: Chapter 9

**Monday, Sept. 21**
- Intro to magazines

**Wednesday, Sept. 23**
- Magazines continued

**Friday, Sept. 25**
- Magazines wrap-up
- Meet with media leader teams

**Monday, Sept. 28**
- Medium.com collaborators meeting
- Discuss Exam 1 (covers chapters 1, 10, 8, 9, lectures, articles in Sakai)

**Wednesday, Sept. 30**
- Exam 1
- Read by next class: chapter 4

**Friday, Oct. 2**
- Team 1 media leaders presentation: Popular Music and Recorded Sound

*Please note this schedule is subject to change*