Peer Advisory Groups (PAG) are composed of Family Business Center (FBC) members who confidentially explore family business subjects of mutual interest. Group members are committed to learn from the shared experiences of one another.

**Group Structure**
- Groups are moderated by professional facilitators
- 6 annual meetings, each 4-6 hours long
- Groups are made of 8-10 individuals
- Groups choose meeting times and locations
- Individual members receive one-on-one coaching twice a year
- Family members and competitors are never grouped together

**Role of Group Members**
- Promote effective change for individuals and families
- Hold yourself and other group members accountable
- Define issues of importance for the group to explore
- Provide trusted feedback on difficult family issues
- Commit to and attend group meetings
- Remain open, honest and willing to share
- Two year commitment as a group member

**Role of Group Facilitator**
- Hold group accountable to one another
- Work with FBC members and Loyola to secure speakers/subject matter experts
- Secure speakers
- Manage requests for content and learning
- Coordinate logistics/meeting locations and scheduling
- Distribute annual assessment survey

**Role of Loyola Family Business Center**
- Oversee and support facilitator and monitor his/her performance
- Provide resources: reading materials, subject matter experts, best processes, etc.
- Administration: group correspondence and structure support
- Compensate and provide continuing education for facilitator

**Annual Fee Structure**
$3,500 per person

Our peer group program is evolving. Over the course of the next 18-24 months, facilitators will begin providing increased services to their peer groups including one-on-one coaching. Currently active peer groups will change to the new format during 2016/2017.