FBSI Program Overview

The Family Business Stewardship Institute is divided into six modules taught by Loyola faculty and nationally-recognized family business thought leaders. A comprehensive curriculum combined with shared experiences and peer support are what really help participants bring what they learn in the classroom back home to their business.

Module 1 » Managing Relationships
- Learn effective communication strategies for individuals and groups.
- Enhance intra- and interpersonal skills.
- Create and implement guidelines and strategies for effective business/family communications.
- Discover how Family Systems Theory explains successes and challenges for multigenerational families.
- Study organizational behavior from the perspective of families and businesses.
- Develop communication strategies for conflict and change management situations.
- Learn when and how to seek assistance.

Module 2 » Governance
- Learn about the roles and responsibilities (legal, moral, ethical) in the family enterprise.
- Discover how the needs and processes of governance relate to one another.
- Outline goals and next steps to effectively improve and participate in family business governance.
- Learn how ethics are developed and implemented, and the impact they have on enterprise sustainability.

Module 3 » Leadership
- Learn to become a stronger leader by identifying where you and others are in the life cycle.
- Acquire strategies to help lead change in families and businesses.
- Assess, clarify and plan for future leadership development and coaching at all levels of your enterprise.
- Learn how to help family members transition out of the business.
- Nurture a healthy work-life balance.

Module 4 » Finance
- Gain an understanding of necessary, and often complex, financial decisions families must make for proper.
- Stewardship of assets and business continuity.
- Gain a basic understanding of business structures while working toward a more sophisticated comprehension of industry analysis, investment strategies and reporting requirements.
- Understand business finance by using your own family business analytics.
- Learn how business strategies drive business success.

Module 5 » Strategy
- Learn about strategic planning processes for both your family and business.
- Discover how innovation drives enterprise, particularly in multigenerational family enterprises.
- Gain family business continuity and create your desired legacy through strategy and execution.
- Learn to communicate strategy effectively and evaluate your progress.
- Know when and how to seek assistance relating to strategy, execution and evaluation.

Module 6 » Transitions
- Build enduring, effective and flexible governance systems and processes that will help your family enterprise thrive throughout change and conflict.
- Analyze barriers and failures of family business success during transitions and how to avoid such roadblocks.

For more info about enrolling in FBSI, contact
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