SECOND ANNUAL
INSTITUTE FOR INVESTOR PROTECTION CONFERENCE

Behavioral Economics and Investor Protection

Featured Speaker: Daniel Kahneman
Nobel prize-winning psychologist and best-selling author

Cosponsored by
Loyola University Chicago’s Institute for Investor Protection and the Institute for Law and Economic Policy

FRIDAY, OCTOBER 5, 2012
PHILIP H. CORBOY LAW CENTER
POWER ROGERS & SMITH CEREMONIAL COURTROOM, 10TH FLOOR
25 EAST PEARSON STREET, CHICAGO
Agenda

8:30–9 AM  Registration

9 AM  Welcome from Loyola University Chicago School of Law

9:10 AM  Special Address by Daniel Kahneman
Reflection on Daniel Kahneman’s address and research
Russell Korobkin, UCLA School of Law
Charles Murdock, Loyola University Chicago School of Law (Moderator)
Judge Richard Posner, United States Court of Appeals for the Seventh Circuit
Hersh Shefrin, Santa Clara University Leavey School of Business
Thomas Ulen, University of Illinois College of Law

10:45 AM  Break

11 AM–12:30 PM  Panel
Behavioral Economics and State of Mind:
Pleading and Proving Scienter in Securities Fraud Cases
Carol Gilden, Cohen, Milstein, Sellers & Toll PLLC
(Director and Commentator)
Donald C. Langevoort, Georgetown University Law Center
Ann M. Olazabal, University of Miami School of Business Administration
Judge Jed Rakoff, United States District Court for the Southern District of New York (Commentator)
Geoffrey C. Rapp, University of Toledo College of Law

12:30 PM  Luncheon Panel

12:30–3:30 PM  Panel
Behavioral Economics and Market Efficiency
James E. Barz, Robbins, Geller, Rudman & Dowd LLP (Commentator)
Barbara Black, University of Cincinnati College of Law
Jill E. Fisch, University of Pennsylvania Law School
Edward Labaton, Labaton Sucharow LLP (Moderator and Commentator)
Howard S. Suskin, Jenner & Block (Commentator)

2–3:30 PM  Panel
Behavioral Economics Applied: Expert Witnesses,
Event Studies, Loss Causation, and Damages Calculations
Daniel Fischel, Compass Lexecon
Marc Gross, Pomerantz, Grossman, Hufford, Dahlstrom & Gross, LLP
(Moderator and Commentator)
Judge William T. Hart, United States District Court for the Northern District of Illinois (Commentator)
Robert A. Prentice, University of Texas McCombs School of Business
Geoffrey C. Rapp, Harold A. Anderson Professor of Law and Values,
University of Toledo College of Law
Hersh Shefrin, Mario L. Belotti Professor of Finance, Santa Clara University Leavey School of Business
Thomas Ulen, Swanlund Chair Emeritus, University of Illinois College of Law