

Loyola University Chicago
COMM 101/Public Speaking and Critical Thinking

Fall 2018

Tuesday-Thursday, 8:30-9:45

010 School of Comm

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Course description

This course is designed to teach you how to research, organize, write and deliver speeches. You also will learn to be an intelligent, thoughtful and critical listener.

Learning Outcomes

As a speaker, you will develop an understanding of the discipline of rhetoric and the art of public speaking. You will then be asked to demonstrate your knowledge in the following ways:

- Selecting a topic or position on an issue; researching the topic and choosing the proper material to support the position.
- Organizing your ideas in a logical, cogent manner.
- Writing clearly using lively words.
- Using the proper presentation methods to deliver a speech to an audience.

As a listener, you will be responsible for the following:

- Critiquing speeches based on the guidelines for proper public discourse.
- Expressing your opinions about a speech topic.
- Doing so in a constructive, supportive manner.

Textbook

The Speaker's Guidebook, Seventh Edition, by Dan O'Hair

Instructor Office Hours: By appointment.

Grading

Students will be expected to know material covered in lectures and the textbook. This will be measured through four speech presentations, a written report evaluating a public speaker and classroom participation.

The ability to deliver an effective speech varies from student to student. What is important is to give each speech your strongest effort and to show improvement through

the semester. The lessons from this class will be extremely valuable in all stages of your life, from giving a great wedding toast, to eulogizing a beloved relative, to making a sales presentation, to participating in political and social movements.

Grades will be determined in the following manner:

Informative Speech: 100 points
Cultural Artifact Speech: 200 points
Textual Analysis Speech: 250 points
Civic Issues Speech: 300 points
Speaker Evaluation Report: 50 points
Typed outline and bibliography: 10 points for each speech x 4 = 40
Professionalism: 60 points

Final Grade scale

1000-940: A
939-900: A-
899-880: B+
879-830: B
829-800: B-
799-780: C+
779-730: C
729-700: C-
699-680: D+
679-640: D
629-600: D-
599-0: F

Professionalism

You are expected to act in a professional manner in class. That means approaching your schoolwork as if it were your job. Showing up, and showing up on time, are critical. Letting the instructor know ahead of time of an absence is crucial. Participation and listening attentively to your fellow students' speeches is important. Unexcused absences will affect your final grade. If you have an unexcused absence on the scheduled day of your presentation, you will receive an F for your presentation. There will be no make up opportunities for unexcused absences. All students are expected to be present for all speeches given by classmates.

Additional Classroom Policies

- Students are expected to be actively engaged in class discussions and to study all assigned readings by the due date.
- Students are responsible for all readings whether or not they are discussed in lectures.

- No late assignments will be accepted.
- All written assignments must be typed, double-spaced and proofread. Errors in grammar, spelling and organization will result in a lower grade.
- Please turn off all laptops, cell phones, iPods, Blackberrys, etc. Do not text or Tweet in class.

Academic Dishonesty Policy

Academic dishonesty can take several forms, including, but not limited to cheating, plagiarism, copying another student's work, and submitting false documents. Cheating includes, but is not limited to, such acts as:

- Obtaining, distributing, or communicating examination materials prior to the scheduled examination without the consent of the teacher;
- Providing information to another student during an examination;
- Obtaining information from another student or any other person during an examination;
- Using any material or equipment during an examination without consent of the instructor, or in a manner which is not authorized by the instructor;
- Attempting to change answers after the examination has been submitted;
- Unauthorized collaboration, or the use in whole or part of another student's work, on homework, lab reports, programming assignments, and any other course work which is completed outside of the classroom;
- Falsifying medical or other documents to petition for excused absences or extensions of deadlines; or
- Any other action that, by omission or commission, compromises the integrity of the academic evaluation process.

Plagiarism is a serious violation of the standards of academic honesty. Plagiarism is the appropriation of ideas, language, work, or intellectual property of another, either by intent or by negligence, without sufficient public acknowledgement and appropriate citation that the material is not one's own. It is true that every thought probably has been influenced to some degree by the thoughts and actions of others. Such influences can be thought of as affecting the ways we see things and express all thoughts. Plagiarism, however, involves the taking and use of specific words and ideas of others without proper acknowledgement of the sources, and includes, but is not limited to, the following:

Submitting as one's own material copied from a published source, such as Internet, print, CD-ROM, audio, video, etc.;

Submitting as one's own another person's unpublished work or examination material;

Allowing another or paying another to write or research a paper for one's own benefit; or

Purchasing, acquiring, and using for course credit a pre-written paper.

The above list is in no way intended to be exhaustive. Students should be guided by the principle that it is of utmost importance to give proper recognition to all sources. To do so is both an act of personal, professional courtesy and of intellectual honesty. Any failure to do so, whether by intent or by neglect, whether by omission or commission, is an act of plagiarism. A more detailed description of this issue can be found at <http://luc.edu/english/writing.shtml#source> .

In addition, a student may not submit the same paper or other work for credit in two or more classes. This applies even if the student is enrolled in the classes during different semesters. If a student plans to submit work with similar or overlapping content for credit in two or more classes, the student should consult with all instructors prior to submission of the work to make certain that such submission will not violate this standard.

Plagiarism or any other act of academic dishonesty will result minimally in the instructor's assigning the grade of "F" for the assignment or examination. The instructor may impose a more severe sanction, including a grade of "F" in the course. All instances of academic dishonesty must be reported by the instructor to the appropriate area head and to the office of the Dean of the School of Communication.

A complete description of the School of Communication Academic Integrity Policy can be found at: <http://www.luc.edu/soc/Policy.shtml>

Schedule

Week One

August 28, 30

Overview of Public Speaking; Informative Speech

Readings: Chapters 1-7, 23-28

Week Two

September 4, 6

Overview of Public Speaking; Informative Speech

Readings: Chapters 1-7, 23-28

And

Topic selection; Reference and Research

Readings: Chapters 6-10

Week Three

September 11, 13

Topic selection; Reference and Research

Readings: Chapters 6-10

Week Four

September 18, 20

Organizing and Outlining; Introductions and Conclusions

Readings: Chapters 11-16

Week Five

September 25, 27

The Art of Delivery; PowerPoint

Readings: Chapters 17-19

Week Six

October 2, 4

INFORMATIVE SPEECH

Week Seven

October 9, 11

Examining Cultural Artifacts

Week Eight

October 16- Mid-Semster Break

October 18- TBA

Week Nine

October 23, 25

CULTURAL ARTIFACT SPEECH

Week Ten

October 30

November 1

CULTURAL ARTIFACT SPEECH

Week Eleven

November 6, 8

Discussing Textual Analysis

Week Twelve

November 13, 15

TEXTUAL ANALYSIS SPEECH

Week Thirteen

November 20-Civic Issues Speech Research
November 22-Thanksgiving Break

Week Fourteen

November 27, 29
Civic Issues Speech Research

Week Fifteen

December 4, 6
Civic Issue Speech Research

Final

Saturday, December 15, 9-11 AM
CIVIC ISSUES SPEECH